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**AGENDA ITEM: Replication Application – BASIS School, Inc.**

**BASIS School, Inc.  
BASIS Avondale  
Replication Application Summary Report**

BASIS School, Inc. (BSI) submitted a complete replication application for the 2012-2013 replication cycle. The corporate entity seeks a charter to replicate BASIS Scottsdale and to operate a school in Avondale. The school will be named BASIS Avondale and will serve 5<sup>th</sup> through 12<sup>th</sup> grade students. BASIS School, Inc. is an Arizona non-profit corporation that was incorporated on March 25, 1998. BASIS School, Inc. currently holds nine charters, with eight open schools: BASIS Tucson (5<sup>th</sup>-12<sup>th</sup>), BASIS Scottsdale (5<sup>th</sup>-12<sup>th</sup>), and BASIS Oro Valley (5<sup>th</sup>-10<sup>th</sup>), BASIS Peoria (5<sup>th</sup>-12<sup>th</sup>), BASIS Flagstaff (5<sup>th</sup>-12<sup>th</sup>), BASIS Chandler (5<sup>th</sup>-12<sup>th</sup>), BASIS Phoenix (5<sup>th</sup>-10<sup>th</sup>), and BASIS Tucson North (5<sup>th</sup>-12<sup>th</sup>). BASIS Ahwatukee has not opened.

Consistent with the operations of BASIS Scottsdale and all other BASIS schools, BSI would be the charter holder for BASIS Avondale. Presently BSI contracts with BASIS Educational Group (BEG), an Arizona corporation whose major shareholders are Michael and Olga Block, to manage all BASIS schools.

BASIS Tucson, also operated by BSI, met the academic requirements for associated schools for BASIS School, Inc. to be eligible to apply for a replication charter. BASIS Oro Valley is in its third year of operation. BASIS Flagstaff, BASIS Peoria, and BASIS Chandler are in their second year of operation. BASIS Tucson North and BASIS Phoenix are in their first year of operation.

**Replication Model - BASIS Scottsdale**

**Academics:**

BASIS Scottsdale has experienced the following academic success as measured by the Arizona Department of Education's achievement profiles (AZ LEARNS) and the requirements of No Child Left Behind (Annual Measureable Objectives (AMO)/Adequate Yearly Progress (AYP)):

Fiscal Year	Grades Served	AZ LEARNS	AMO/AYP
2012	5-12	A	Met
2011	5-12	Excelling/A	Met
2010	5-12	Excelling	Met
2009	5-12	Excelling	Met
2008	5-12	Excelling	Met
2007	5-12	Excelling	Met

To prepare students for the BASIS upper school curriculum, BASIS Scottsdale employs an accelerated middle school curriculum especially designed to help students develop the academic and organizational skills they will need to be successful in high school and college. In the 2011-2012 school year, 100% of BASIS Scottsdale's 5<sup>th</sup>, 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> grade students demonstrated proficiency

in the area of math on the state assessment. BASIS Scottsdale students also scored well above the state average on the AIMS Reading exam, with 99 to 100 percent of students meeting or exceeding proficiency levels on the state standards in every grade level, and the AIMS Writing exam, with 97 percent or more of students meeting or exceeding proficiency levels on the state standards in every grade level. The curriculum at BASIS upper school is centered on the College Board's AP program in all core subjects. All BASIS graduates complete calculus, physics, biology, chemistry, U.S., European and world history, English literature, critical writing and analysis and a modern foreign language prior to the end of their junior year. Students take at least six AP exams during their high school tenure, with these exams counting as final exams in the course. BASIS pays for all students' AP testing, to ensure every student has access to academic success.

The school's performance using the Academic Performance Framework:

### Academic Performance Rating FY 2012

Charter Holder: BASIS School, Inc.  
Entity ID 81078

Charter School: BASIS Scottsdale  
Entity ID 81079, Grades 5-12

#### 1. Growth

Traditional K-12		1a. SGP		1b. SGP Bottom 25%	
School	School Year	Math	Read	Math	Read
BASIS Scottsdale	2011-2012	65	68.5	65	63
Points Assigned		75	100	75	75
Weight		10	10	10	10

#### 2. Proficiency

Traditional K-12		2a. Percent Passing		2b. Composite School Comparison		2c. Subgroup ELL		2c. Subgroup FRL		2c. Subgroup SPED	
School	School Year	Math	Read	Math	Read	Math	Read	Math	Read	Math	Read
BASIS Scottsdale	2011-2012	99	100	30	15.2	95	100	NR	NR	NR	NR
Points Assigned		100	100	100	100	100	100	0	0	0	0
Weight		7.5	7.5	5	5	7.5	7.5	0	0	0	0

#### 3. State Accountability & Overall Rating

Traditional K-12		3a. State Accountability	4a. Graduation Rate	Overall Rating
School	School Year	Grade	GradRate	
BASIS Scottsdale	2011-2012	100	96	92.5
Points Assigned		100	100	
Weight		5	15	100

Overall Rating	Point Range
Exceeds Standard	> or = to 89
Meets Standard	< 89, but > or = to 63
Does Not Meet Standard	< 63, but > or = to 39
Falls Far Below Standard	< 39

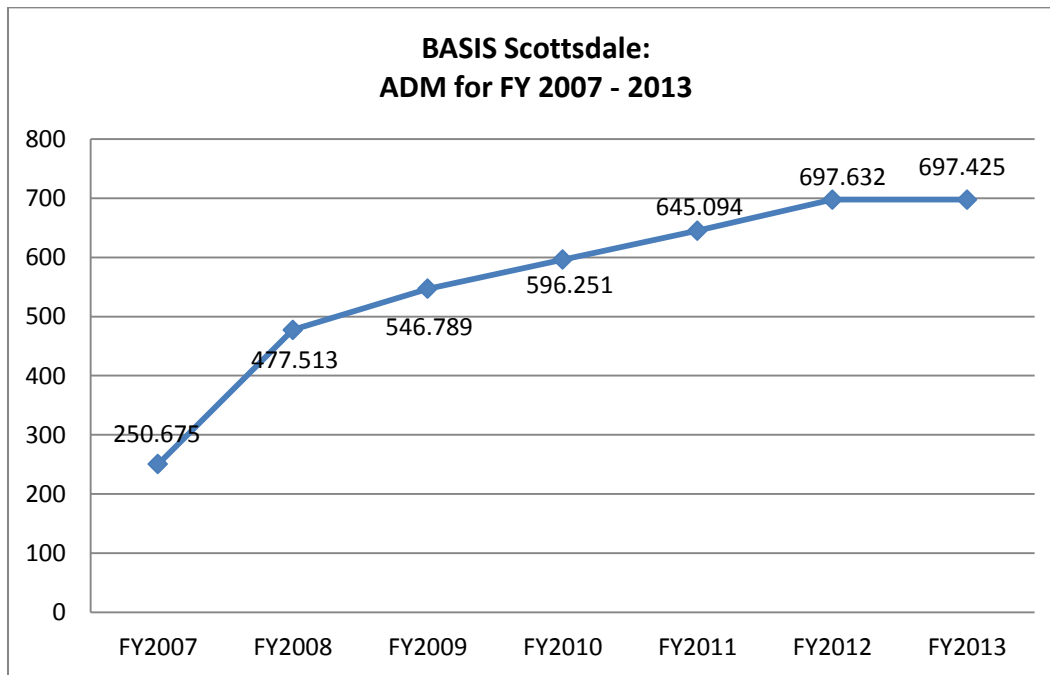
Additional information regarding the Academic Framework can be found at <http://www.asbcs.az.gov/>

12/21/2012

Academic Performance Dashboards for Associated Schools can be found in Appendix A.

## Academic Choice:

- A. Enrollment:** BASIS Scottsdale has experienced a rise in enrollment since it began operations. The table below summarizes enrollment in the last seven years, based on ADE 100th day ADM. The current enrollment cap is 700:



- B. Retention Rate:** BSI provided a table of the retention rate of students when a subsequent grade is offered.

## Re-Enrollment Rates, Scottsdale 2009-2013

School Year				
Grade	2009-2010	2010-2011	2011-2012	2012-2013*
5	74%	85%	80%	90%
6	76%	78%	82%	79%
7	83%	85%	88%	85%
8	46%	51%	58%	73%
9	71%	82%	88%	91%
10	67%	84%	89%	93%
11	75%	96%	96%	97%

\*Over 20% of the students who did not return for the 2012-2013 school year transferred to our new Phoenix campus.

- C. Enrollment Practices:** The following is excerpted from the narrative: "The enrollment procedure at BASIS Avondale will follow the same procedures in place at all of our replication schools. There will be an open enrollment period during which interested parties may submit

a registration packet. If there are more students pre-registered than there are spaces available in the school, a lottery will be performed. Students with registration preferences will be registered before the lottery takes place. If a student's lottery number is selected, he/she is immediately registered. If a student's registration packet is not selected in the lottery, he/she is placed on the Waiting List. Waiting List positions for late submissions are based on the date of the packet's arrival. If, upon the open registration deadline, the school receives fewer registration packets than there are spaces available, all students who turned in a registration packet by the deadline are registered and the Extended Registration period begins. Once all of the available spaces are filled during the Extended Registration period, the Waiting List opens and students are assigned positions according to the date they submit their registration packet."

- D. Meeting the Needs of the Target Population:** "BASIS is familiar with and has experience in addressing a diverse range of needs from Arizona's students. We are also familiar with the socioeconomic landscape of our state, which is important for understanding and alleviating any potential obstacles to student success. As our AIMS, IGCSE, and AP exam results prove, we are adept at preparing all students to reach their highest academic heights."

#### **Replication School – BASIS Avondale**

##### **School Mission Statement:**

BASIS Avondale will provide an accelerated liberal arts education at internationally competitive levels for all students. The rigorous college preparatory education at BASIS readies students for the competitive admissions process, helps them become eligible for scholarships, prepares them to prosper at top colleges, and enriches their lives.

##### **Market Analysis:**

A demographic analysis conducted by BSI. indicates that, within a five mile radius of the intersection of Avondale Blvd. and West Van Buren Street, there are approximately 34,578 people between ages 10 and 19. BASIS Avondale would need to attract 1.7% of this population to reach its goal of 600 students in the first year. A chart provided by BSI shows that at other BASIS campuses, between 27% and 57% of students come from more than five miles away.

##### **Governance Structure:**

According to the application narrative, the Board of Directors of BSI is the Corporate Board responsible for corporate policy, and ultimately for operations of the corporation, including the charter schools. Currently, there are seven members on the BSI Board of Directors: Craig Barrett, Chairman; Don Budinger, Secretary; John Morton, Treasurer; Terry Sarvas; Clint Bolick; Steve Twist; and Michael Block. However, the board of directors can range anywhere from three to nine members according to its bylaws.

Each BASIS school has a governing board responsible for the policy decisions of the school, pursuant to ARS §15-183. The BASIS Avondale School Board will contain several members who currently sit on existing BASIS school boards (or high level staff at existing schools). According to the narrative,

enlisting members familiar with BASIS schools will allow BASIS Avondale to maintain school policies consistent with other schools operated by BSI.

	BASIS Scottsdale	BASIS Avondale
<b>Instructional Program</b>		
Grade Levels	5-12	5-12
Special Emphasis	Accelerated college prep curriculum with a focus at the Upper School on the College Board's Advanced Placement program in core subjects.	Accelerated college prep curriculum with a focus at the Upper School on the College Board's Advanced Placement program in core subjects.
Methodology	<ul style="list-style-type: none"> <li>Sciences are separate subjects beginning in sixth grade</li> <li>Topics taught early and often to prepare for advanced coursework in the upper school</li> <li>Middle school students required to pass end-of-year comprehensive exams in core subjects</li> <li>8th graders take Cambridge IGCSE exams as exit exam where available.</li> <li>Focus on organizational and study skills in early grades</li> <li>High school students required to take at least six AP exams paid for by the school</li> <li>Use of internal and external exams to measure academic progress and strength of curriculum</li> <li>Remediation efforts to support learning</li> </ul>	<ul style="list-style-type: none"> <li>Sciences are separate subjects beginning in sixth grade</li> <li>Topics taught early and often to prepare for advanced coursework in the upper school</li> <li>Middle school students required to pass end-of-year comprehensive exams in core subjects</li> <li>8th graders take Cambridge IGCSE exams as exit exam where available.</li> <li>Focus on organizational and study skills in early grades</li> <li>High school students required to take at least six AP exams paid for by the school</li> <li>Use of internal and external exams to measure academic progress and strength of curriculum</li> <li>Remediation efforts to support learning</li> </ul>
<b>Demographics</b>		
Location	11440 N. 136th Street Scottsdale, AZ 85259	Avondale, AZ
Enrollment	700	600 (year 1) 668 (year 2) 728 (year 3)
<b>Organizational Structure</b>		
Charter Representative(s)	Kristen Jordison	Michael Block

	Michael Block Carolyn McGarvey Craig Barrett	
Corporate Principals	Michael Block Craig Barrett Clint Bolick Don Budinger John Morton Terry Sarvas Steve Twist	Michael Block Craig Barrett Clint Bolick Don Budinger John Morton Terry Sarvas Steve Twist
Governing Board	John Hillis Glen Hamer Carolyn McGarvey Beatriz Rendon Nicole Kamp Jamie Capobres Shawna Bolick	Carolyn McGarvey School Staff: 2 TBD Community: 4 TBD

#### **Board Options:**

Option 1: The Board may approve the replication application package. Staff recommends the following language for consideration: I move, based on the information contained in the Board materials and presented today, that the Board approve the replication application and grant the replication charter to BASIS Schools, Inc. to establish BASIS Avondale charter school to serve grades 5-12.

Option 2: The Board may deny the replication application. The following language is provided for consideration: I move, based on the information contained in the Board materials and presented today, that the Board deny the request for the replication charter of BASIS Schools, Inc. to establish a charter school for the reason:

- (list the specific reasons the Board may have found during its consideration).

## Appendix A

BASIS Schools, Inc.

Associated Schools Dashboards

## Academic Performance Rating FY 2012

**Charter Holder: BASIS School, Inc.**  
Entity ID 90508

**Charter School: BASIS Oro Valley**  
Entity ID 90509, Grades 5-12

### 1. Growth

Traditional K-12		1a. SGP		1b. SGP Bottom 25%	
School	School Year	Math	Read	Math	Read
BASIS Oro Valley	2011-2012	59	56	65	54
<b>Points Assigned</b>		<b>75</b>	<b>75</b>	<b>75</b>	<b>75</b>
<b>Weight</b>		<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>

### 2. Proficiency

Traditional K-12		2a. Percent Passing		2b. Composite School Comparison		2c. Subgroup ELL		2c. Subgroup FRL		2c. Subgroup SPED	
School	School Year	Math	Read	Math	Read	Math	Read	Math	Read	Math	Read
BASIS Oro Valley	2011-2012	95	99	25.3	13.2	NR	NR	NR	NR	NR	NR
<b>Points Assigned</b>		<b>100</b>	<b>100</b>	<b>100</b>	<b>75</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Weight</b>		<b>11.25</b>	<b>11.25</b>	<b>8.75</b>	<b>8.75</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

### 3. State Accountability & Overall Rating

Traditional K-12		3a. State Accountability	4a. Graduation Rate	Overall Rating
School	School Year	Grade	GradRate	
BASIS Oro Valley	2011-2012	100	NR	85.659
<b>Points Assigned</b>		<b>100</b>	<b>0</b>	
<b>Weight</b>		<b>5</b>	<b>0</b>	<b>85</b>

Overall Rating	Point Range
Exceeds Standard	> or = to 89
Meets Standard	< 89, but > or = to 63
Does Not Meet Standard	< 63, but > or = to 39
Falls Far Below Standard	< 39



## Academic Performance Rating FY 2012

**Charter Holder: BASIS School, Inc.**  
Entity ID 90842

**Charter School: BASIS Chandler**  
Entity ID 91056, Grades 5-12

### 1. Growth

Traditional K-12		1a. SGP		1b. SGP Bottom 25%	
School	School Year	Math	Read	Math	Read
BASIS Chandler	2011-2012	70	68	73	69
<b>Points Assigned</b>		100	100	100	100
<b>Weight</b>		10	10	10	10

### 2. Proficiency

Traditional K-12		2a. Percent Passing		2b. Composite School Comparison		2c. Subgroup ELL		2c. Subgroup FRL		2c. Subgroup SPED	
School	School Year	Math	Read	Math	Read	Math	Read	Math	Read	Math	Read
BASIS Chandler	2011-2012	99	99	29.7	13.6	100	100	NR	NR	NR	NR
<b>Points Assigned</b>		100	100	100	75	100	100	0	0	0	0
<b>Weight</b>		7.5	7.5	5	5	7.5	7.5	0	0	0	0

### 3. State Accountability & Overall Rating

Traditional K-12		3a. State Accountability	4a. Graduation Rate	Overall Rating
School	School Year	Grade	GradRate	
BASIS Chandler	2011-2012	100	NR	98.52
<b>Points Assigned</b>		100	0	
<b>Weight</b>		5	0	85

Overall Rating	Point Range
Exceeds Standard	> or = to 89
Meets Standard	< 89, but > or = to 63
Does Not Meet Standard	< 63, but > or = to 39
Falls Far Below Standard	< 39

## Academic Performance Rating FY 2012

**Charter Holder: BASIS School, Inc.**  
Entity ID 90862

**Charter School: BASIS Flagstaff**  
Entity ID 90863, Grades 5-12

### 1. Growth

Traditional K-12		1a. SGP		1b. SGP Bottom 25%	
School	School Year	Math	Read	Math	Read
BASIS Flagstaff	2011-2012	58	52.5	65.5	56.5
<b>Points Assigned</b>		<b>75</b>	<b>75</b>	<b>75</b>	<b>75</b>
<b>Weight</b>		<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>

### 2. Proficiency

Traditional K-12		2a. Percent Passing		2b. Composite School Comparison		2c. Subgroup ELL		2c. Subgroup FRL		2c. Subgroup SPED	
School	School Year	Math	Read	Math	Read	Math	Read	Math	Read	Math	Read
BASIS Flagstaff	2011-2012	87	96	18.1	10.6	NR	NR	NR	NR	47	NR
<b>Points Assigned</b>		<b>100</b>	<b>100</b>	<b>100</b>	<b>75</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>75</b>	<b>0</b>
<b>Weight</b>		<b>7.5</b>	<b>7.5</b>	<b>5</b>	<b>5</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>15</b>	<b>0</b>

### 3. State Accountability & Overall Rating

Traditional K-12		3a. State Accountability	4a. Graduation Rate	Overall Rating
School	School Year	Grade	GradRate	
BASIS Flagstaff	2011-2012	100	NR	82.35
<b>Points Assigned</b>		<b>100</b>	<b>0</b>	
<b>Weight</b>		<b>5</b>	<b>0</b>	<b>85</b>

Overall Rating	Point Range
Exceeds Standard	> or = to 89
Meets Standard	< 89, but > or = to 63
Does Not Meet Standard	< 63, but > or = to 39
Falls Far Below Standard	< 39

## Academic Performance Rating FY 2012

**Charter Holder: BASIS School, Inc.**  
Entity ID 90841

**Charter School: BASIS Peoria**  
Entity ID 91055, Grades 5-12

### 1. Growth

Traditional K-12		1a. SGP		1b. SGP Bottom 25%	
School	School Year	Math	Read	Math	Read
BASIS Peoria	2011-2012	62	54	66	58
<b>Points Assigned</b>		<b>75</b>	<b>75</b>	<b>100</b>	<b>75</b>
<b>Weight</b>		<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>

### 2. Proficiency

Traditional K-12		2a. Percent Passing		2b. Composite School Comparison		2c. Subgroup ELL		2c. Subgroup FRL		2c. Subgroup SPED	
School	School Year	Math	Read	Math	Read	Math	Read	Math	Read	Math	Read
BASIS Peoria	2011-2012	98	100	28.4	14.5	91	91	NR	NR	NR	NR
<b>Points Assigned</b>		<b>100</b>	<b>100</b>	<b>100</b>	<b>75</b>	<b>100</b>	<b>75</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Weight</b>		<b>7.5</b>	<b>7.5</b>	<b>5</b>	<b>5</b>	<b>7.5</b>	<b>7.5</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

### 3. State Accountability & Overall Rating

Traditional K-12		3a. State Accountability	4a. Graduation Rate	Overall Rating
School	School Year	Grade	GradRate	
BASIS Peoria	2011-2012	100	NR	87.5
<b>Points Assigned</b>		<b>100</b>	<b>0</b>	
<b>Weight</b>		<b>5</b>	<b>0</b>	<b>85</b>

Overall Rating	Point Range
Exceeds Standard	> or = to 89
Meets Standard	< 89, but > or = to 63
Does Not Meet Standard	< 63, but > or = to 39
Falls Far Below Standard	< 39

## Academic Performance Rating FY 2012

**Charter Holder: BASIS School, Inc.**  
Entity ID 6361

**Charter School: BASIS Tucson**  
Entity ID 6065, Grades 5-12

### 1. Growth

Traditional K-12		1a. SGP		1b. SGP Bottom 25%	
School	School Year	Math	Read	Math	Read
BASIS Tucson	2011-2012	66	62	74	69
<b>Points Assigned</b>		100	75	100	100
<b>Weight</b>		10	10	10	10

### 2. Proficiency

Traditional K-12		2a. Percent Passing		2b. Composite School Comparison		2c. Subgroup ELL		2c. Subgroup FRL		2c. Subgroup SPED	
School	School Year	Math	Read	Math	Read	Math	Read	Math	Read	Math	Read
BASIS Tucson	2011-2012	97	100	28	15.1	100	100	NR	NR	NR	NR
<b>Points Assigned</b>		100	100	100	100	100	100	0	0	0	0
<b>Weight</b>		7.5	7.5	5	5	7.5	7.5	0	0	0	0

### 3. State Accountability & Overall Rating

Traditional K-12		3a. State Accountability	4a. Graduation Rate	Overall Rating
School	School Year	Grade	GradRate	
BASIS Tucson	2011-2012	100	97	97.5
<b>Points Assigned</b>		100	100	
<b>Weight</b>		5	15	100

Overall Rating	Point Range
Exceeds Standard	> or = to 89
Meets Standard	< 89, but > or = to 63
Does Not Meet Standard	< 63, but > or = to 39
Falls Far Below Standard	< 39