B. ORGANIZATION DESCRIPTION

B.4.2. CONTRACTED SERVICES

B.4.2.a. Areas outside SPA Expertise

Seneca Preparatory Academy (SPA) will seek outside expertise for legal services in any situation that require a legal counsel. SPA will also use the services of an outside certified accounting firm to conduct the yearly audits required by ADE. In addition, during the first two to three years of schools operations SPA will hire educational consultants to help conduct staff training.

B.4.2.b & c. Recognition of Competence of Professional Development Service Providers

And

List of Cost of Special Education Services with Sources of Cost

Professional Development Contracted Services

Seneca Preparatory Academy (SPA) will use some professional development service providers to help train teachers and other staffs in Year-1 and 2. These companies will provide training in the following areas or topics:

1. DORA/DOMA curriculum-based measurement platform.
2. Core Knowledge Sequence.
3. Unique Reader and another remedial reading programs
4. RTI instructional methods.
5. Curriculum Tri-alignment System.
6. Singapore Math.
7. Unique Math and other remedial math interventions.
8. Board governance.

Information on the occurrence and cost these training programs are given in the table underneath. In addition, these costs are reported in the 3-Year Operational Budget document.

Professional Development Service Providers

Core Knowledge Foundation

The Core Knowledge Foundation is an independent non-profit organization founded in 1986 by Dr. E.D. Hirsch, Jr., professor emeritus at the University of Virginia. The Foundation has developed the Core Knowledge Sequence, a high-quality research based curriculum used by schools such as the Carl C. Icahn Charter School that have successfully closed the achievement gap in communities in the US. The Core Knowledge Foundation publishes educational books

and materials, provides professional development for educators, and supports a growing network of Core Knowledge schools.

Singapore Math Consultants

Singapore Math training and professional development will be provided by SMARTTraining, LLC, a Phoenix-based professional development company that specializes in Singapore Math training for teachers. SMARTTraining was founded in 2001 and it has trained teachers in Singapore Math methods throughout the United States, the Caribbean, and at the American School in Switzerland.

Let's Go Learn (LGL)

LGL is a California -based company that provides DORA/DOMA platform, Unique Reader and Unique Math. DORA/DOMA stands for Diagnostic Online for Reading Assessment and Diagnostic Online for Math Assessment for Math. The DORA/DOMA system is a curriculum-based measurements platform used for school-wide benchmark assessments, and for formative assessment. DORA/DOMA is used in Mesa School District in Arizona, in Highland School District in Colorado and in several other school districts throughout the country.

Let's Go Learn (LGL) is also the developer of Unique Reader and Unique Math, two computer-based reading and math programs use in remedial instruction in these topics.

School Curriculum Specialists

School Curriculum Specialists, LLC, is an education consultancy firm dedicated to improving the education of all students through focused school improvement efforts.

The founder of the company has over 25 years of school experience as a classroom teacher, instructional specialist, mentor teacher for Mesa Public Schools, and curriculum director and staff developer for the Salt River Pima-Maricopa Indian Community Schools. She is currently a member of the Arizona Charter School Association Advisory Council, a professional development leadership coach for the Arizona Department of Education and a Field Director for AdvancEd/NCA.

She is also a certified curriculum management auditor for Phi Delta Kappa and Curriculum Management Systems, Inc., and trainer for the book, *50 Ways to Close the Achievement Gap*, by Bill Poston, Fenwick English, Carolyn Downey and Betty Steffy.

ASCD (formerly The Association for Supervision and Curriculum Development)

Founded in 1943, ASCD is an educational leadership organization dedicated to advancing best practices and policies for the success of each learner. Its 160,000 members in 148 countries are professional educators from all levels and subject areas—superintendents, supervisors, principals, teachers, professors of education, and school board members.

ASCD's nonprofit, nonpartisan membership association provides expert and innovative solutions in professional development, capacity building, and educational leadership essential to the way educators learn, teach, and lead. Seneca Preparatory Academy (SPA) is particularly interested in ASCD online learning program.

PROFESSIONAL EDUCATION SERVICES AND PROVIDERS			
Providers	**Professional Service Provided**	**Date**	**Cost Estimates**
Pre-Service Training			
Let's Go Learn (LGL)	Pre-service training: DORA/DOMA Platform	Jul 30-Aug 3, 2012	-
SRA Reading	Pre-service training: SRA Reading	"	-
Rubicon Atlas Software	Pre-service training: Curriculum Mapping Software	"	-
School Curriculum Specialists	Pre-service training: Curriculum Alignment to CCSS	"	-
SMARTTraining LLC	Pre-service training: Singapore Math	"	-
TBD	Pre-implementation July 2012 governance training for School Board	"	-
Post-Service Hand-On Training			
Core Knowledge	Hands-on training: Core Knowledge Sequence	Aug -Dec 2012	-
SS Ventures	Hands-on training: RTI instructional methods	"	-
SMARTTraining LLC	Hands-on training: Singapore Math	"	-
Let's Go Learn (LGL)	Hands-on training: Unique Reader remedial reading	"	-
TBD	Hands-on training: 2nd reading remedial program	"	-
Let's Go Learn (LGL)	Hands-on training: Unique Math remedial program	"	-
Full Implementation Professional Development Program			
ASCD or NSCD (online)	Spring 2013 full implementation: ELL & technology	Jan-May 2013	--
TBD	Spring 2013 full implementation: Wed in-service	"	--
SS Ventures	2013-2014 full implementation: RTI instructional methods	Aug '13-May '14	--
Total Cost of 2012-2013 of Professional Development Program $27,000			
SMARTTraining LLC	Pre-service training: Singapore Math	"	--
Core Knowledge	2013-2014 full implementation: Core Knowledge	"	--
TBD	2013-2014 full implementation: RTI remedial reading	"	--
School Curriculum Specialists	2013-2014 full implementation: curriculum alignment	"	--
TBD	2013-2014 governance training for School Board	"	---
TBD	2013-2014 full implementation: Wed in-service	"	--
Total Cost of 2013-2014 Full Implementation Training Program			**$14,500**

Table 1. Professional Education Programs and Providers in Year 1 and 2.

SS Ventures

This professional development service provider is based in Colorado; and the Principal of the organization is a highly-qualified curriculum specialist with over 15 year of experience who works as a consultant for Let's Go Learn. She specializes in training teachers on the use of DORA/DOMA platform and on training teachers how to implement Understanding by Design.

Rubicon International

Rubicon is a Portland, Oregon educational technology services firm known for its leadership in the field of curriculum management. The firm partners with public and private schools throughout the world to plan and implement Atlas, its web-based highly customable curriculum mapping and management tool.

Contracted Special Education Services

Seneca Preparatory Academy (SPA) will have a special education teacher on staff; however, the School will out-source the following special education services to an organization with a proven track record of success in providing such services in Tucson, Arizona:

- Speech therapy.
- Occupational therapy.
- School psychologist services.

The following market cost of contracted special education services in Tucson were provided during the 2010 Charter Starter Program organized by the Arizona Charter School Association:

- Speech therapist: $50 per hour.
- Occupational therapist: $50 per hour.
- School psychologist services: $350-$500 for evaluation; and $50 per hour for school psychologist services.

Seneca Preparatory Academy (SPA) will allocate approximately 6% of its annual equalization revenues to special education services as suggested during the 2010 Charter Starter Program organized by the Arizona Charter School Association. Consequently, we have estimated the funds outsourced for special education services in Year-1 to be equal to:

6% of the annual equalization revenues in Year-1 minus the annual salary of the special education teacher or $59,348.

We then spread the outsourced special education services budget in Year 1 over the 290 students attending school in that year:

$204.64/student = $59,348/290 student.

Assuming a 3% inflation rate in Year-2, and knowing that 376 students will attend school in Year-2, we then calculate the outsourced special education services budget in Year-2 as following:

$79,256 = ($204.64/std) x (1.03) x (376 stds).

In Year-3, the outsourced special education services budget will increase only by 3% due to inflation since the school has been running at full capacity since Year-2. Consequently, it is calculated as following:

$81,633 = ($79,256) x (1.03).

B.4.2.d. Cost Reported in the Start-Up and 3-Year Operational Budget

Consultant Fee for Pre-Service Training: $5,000 reported in Start-Up Budget

Consultant Fee for Professional Development in Year 1: $27, 000 reported in 3-Yr Budget.