The Technical Review Panel (TRP) conducted an interview of the applicant, Scottsdale Country Day. (SCDS) on November 7, 2012 for the following purposes:

- To evaluate the capacity of the applicant to successfully implement the plan to operate a high-quality charter school,
- To provide the applicant team the opportunity to demonstrate how well they understand and have thought through the plan presented in the written application.

The applicant team present for the interview included the following members of the corporate board: Katherine Prachcharov and Steve Prahcharov.

The interview questions posed by the interview panel addressed the Education Plan, Organization Plan, and Business Plan. The results of the in-person interview are divided into sections aligned to scoring areas of the application. Each row begins with an overall rating for that portion of the interview. The rating options for each section are:

- The applicant provided additional information that improved the TRP's overall evaluation of the applicant.
- The information provided by the applicant did not change the TRP's overall evaluation of the applicant.
- The information provided by the applicant raised additional questions and/or concerns in the TRP's overall evaluation of the applicant.

The last column provides a summary of the responses given by the applicant in italics, and includes the primary questions asked by TRP members.

Rating	Section	Summary
The information provided by the applicant did not change the TRP's overall evaluation of the applicant.	Education Plan	1. Walk us through a typical day of school for a 3rd grade student. • What would be different if the student was below grade level in Reading? *SCDS described a typical day for a 3rd grade student consistent with the written application package.*

Rating	Section	Summary
The information provided by the applicant did not change the TRP's overall evaluation of the applicant.	A.3 Program of Instruction	2. Describe the rationale for selecting your program of instruction to address the needs of the target population. • Describe how the integration of technology will result in improved academic achievement for the target population. *SCDS described the rationale for selecting the program of instruction consistent with the written application package. The response did not clearly address the needs of the target population. SCDS described the role of technology as being a resource for reinforcing teaching and providing opportunities for re-teaching content.*
The information provided by the applicant raised additional questions and/or concerns in the TRP's overall evaluation of the applicant.	A.3 Program of Instruction	3. If I were in a typical 2nd grade classroom, what would I see that would demonstrate that your program of instruction is fully in place? • What would I see that would show discovery learning is occurring? • What would I see that would show problem-based learning is occurring? *SCDS described general features of their program of instruction. Specific examples of elements described as part of the program of instruction, such as discovery learning or problem-based learning, were not clearly described.*
The information provided by the applicant did not change the TRP's overall evaluation of the applicant.	A.5 PMP	4. Describe how you set the baseline Student Growth Percentiles for your PMP. • What do the baseline SGP figures you list tell you about your target population? *SCDS described how baseline growth percentiles were determined consistent with the written application package. They also provided a general description of the target population.*

Rating	Section	Summary
The information provided by the applicant raised additional questions and/or concerns in the TRP's overall evaluation of the applicant.	A.6 Curriculum Samples	5. What components will your administrators be looking for to identify an effective lesson plan aligned Arizona Common Core Standards? • Would you identify those elements in the 1st grade Reading curriculum sample? • In the 4th grade Reading sample, can you indicate how the assessment items are aligned to the indicated standard? *SCDS described lesson alignment to the standard. They provided general statements that described how the assessment aligned to the identified standard, but did not identify specific examples to clearly demonstrate alignment.*
The information provided by the applicant raised additional questions and/or concerns in the TRP's overall evaluation of the applicant.	B.1 Applicant Organization	6. Identify current or prior charter operation, including the authorizer, timeframe, and nature of involvement. • What was the reason the previous charter school did not get renewed? • What precautions have been put in place to prevent this at Scottsdale Country Day School? *SCDS described their affiliation with a charter school that had closed due to non-renewal, and provided a list of issues related to the non-renewal of the prior charter. They stated that their plan to prevent a recurrence of similar issues included a plan for monitoring their finances and consulting with outside experts.*
The information provided by the applicant did not change the TRP's overall evaluation of the applicant.	B.1 Applicant Organization	7. Describe what relationship, if any, will exist between the private school and the proposed charter school. • Do you anticipate any families switching from the private school to the proposed charter school? *SCDS described a transition plan that will result in the closing of the private school. They described their relationship with current families and stated that they anticipate 80-90% of families enrolled at the private school as interested in enrolling at the proposed charter school.*

Rating	Section	Summary
The information provided by the applicant did not change the TRP's overall evaluation of the applicant.	B.1 Applicant Organization	8. Since the corporate board and the school board will be one and the same, describe how meetings will comply with open meeting law. *SCDS described their understanding of open meeting law and the relationship between the corporate and school governing board consistent with the written application package.*
The information provided by the applicant raised additional questions and/or concerns in the TRP's overall evaluation of the applicant.	B.3 Governing Board	9. Describe the process for identifying and electing candidates to fill vacancies on the board. • What communities, organizations, or groups will be sources for candidates? • Given that you stated that there were lessons learned from serving on the board at Kachina Country Day, what advice would you give your board members to avoid similar issues? *SCDS stated that they plan to identify community members with relevant skills and experience, but did not describe a clear process or timeframe. The applicant stated that they are contacting local business, chambers of commerce, and other contacts in the local business community. SCDS stated that training would be provided to the board.*
The information provided by the applicant raised additional questions and/or concerns in the TRP's overall evaluation of the applicant.	C.2 Marketing and Advertising	10. Why do you believe that the marketing plan you've described will attract the enrollment you predict from your target population? • What was the rationale for choosing a non-immersion Mandarin program in an elementary school? *SCDS described characteristics of the program of instruction that would appeal to families, but did not clearly identify support for this rationale. The applicant described previous experience with Mandarin instruction, and that families have expressed interest in this program.*

Rating	Section	Summary
The information provided by the applicant did not change the TRP's overall evaluation of the applicant.	C.2 Marketing and Advertising	11. Describe the process used to determine the costs for your marketing/advertising plan. *SCDS described their process for reviewing data to make decisions regarding marketing and the selection of publications to reach their target population consistent with their written application package.*
The information provided by the applicant did not change the TRP's overall evaluation of the applicant.	C.5 Three Year Operational Budget	12. The budget is based on 90% of the projected enrollment. What is the minimum opening enrollment that will make the plan viable? • What adjustment or modifications will be made to the budget in the event the targeted number of students is not enrolled by the first day of school? *SCDS described specific enrollment numbers for a target to open the school as well as a minimal number for the model to be viable consistent with the current private school enrollment.*