

Schola

Making PreK-12 a perfect match.



A group of diverse young children, including boys and girls of various ethnicities, are smiling and laughing joyfully. They are wearing colorful clothing, such as a red and yellow striped shirt, a green and blue striped sweater, and a pink shirt. The background is a soft, out-of-focus light blue and green.

In 2018, more than **55.9 Million**
students attended nearly **133,000**
US public and private PreK-12
schools.



**Back when you and I were kids,
we had two options for PreK-12...**

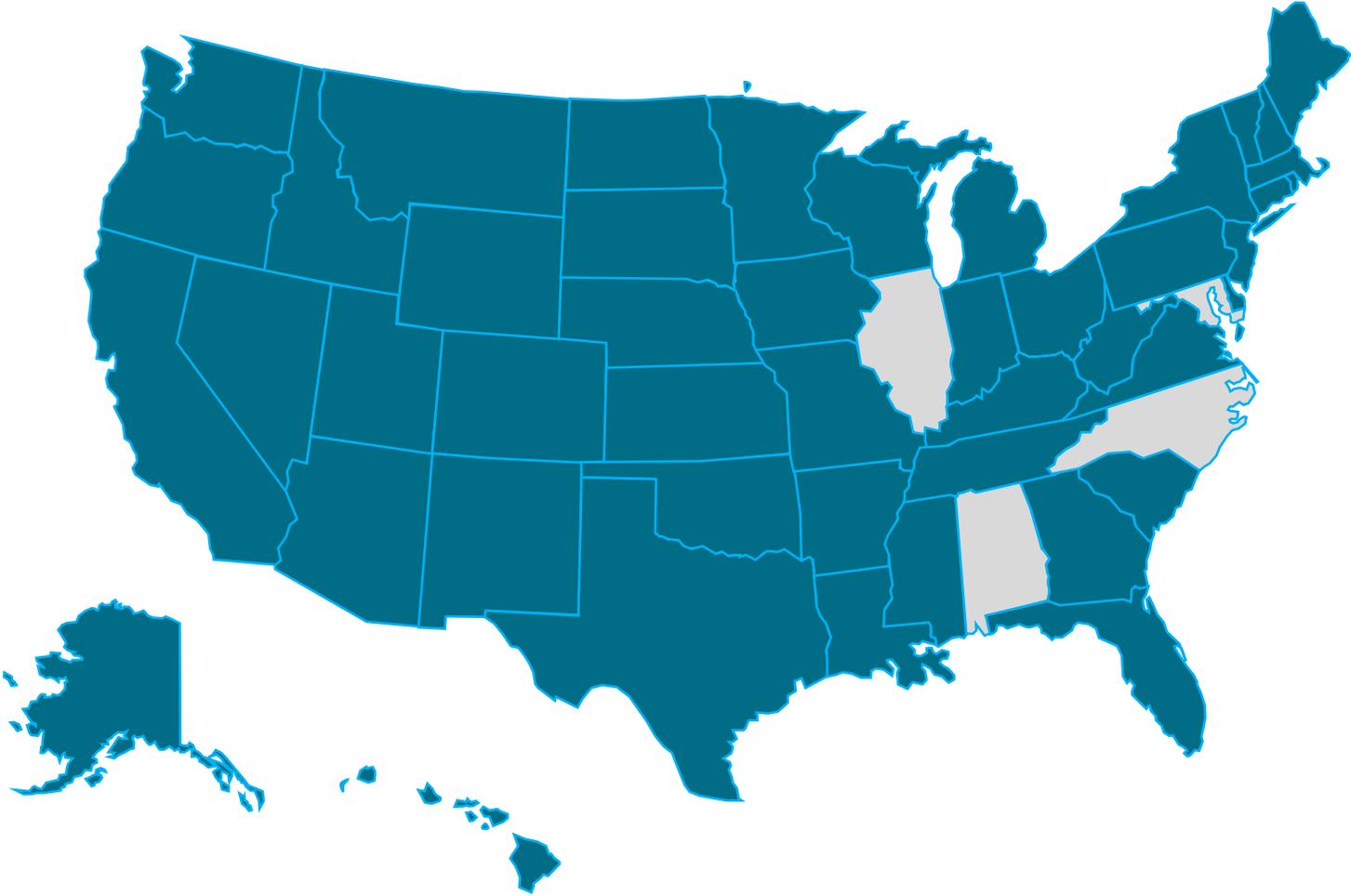
**Attend your
assigned
public school**

**Attend a
private school**

Today, it's much more complicated.

47

states offer open enrollment



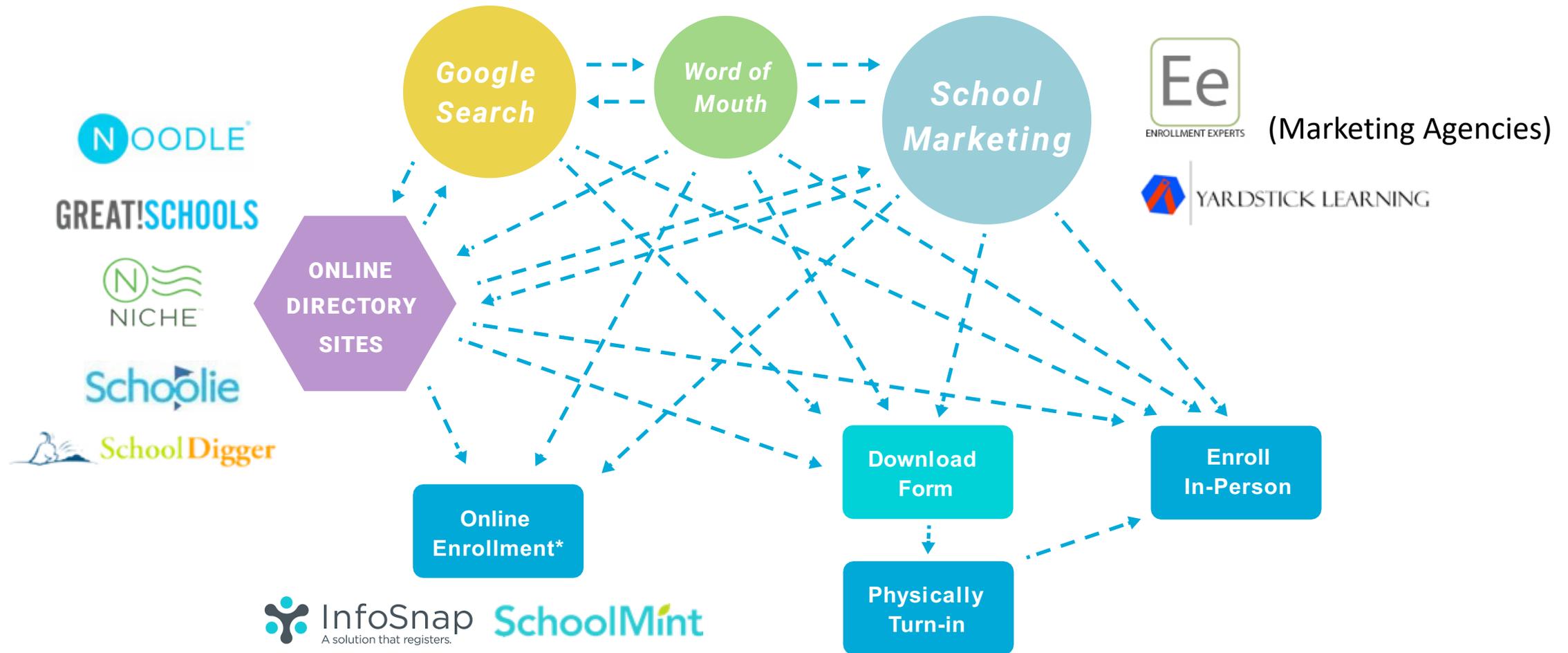
A man and a woman are looking at a laptop screen with a frustrated expression. The man is pointing at the screen, and the woman has her hand to her face. In the background, two children are sitting at a desk, writing in notebooks. The scene is dimly lit, suggesting an indoor setting like a home or office.

FOR PARENTS:
Finding , selecting
and enrolling in a PreK-
12 school more difficult
than ever.

FOR SCHOOLS:
Recruiting, enrolling and
retaining students is
more difficult and
expensive than ever.

The system is broken.

FACT: Less than 10% of US schools enable online enrollment.



*Less than 10% of schools offer online enrollment



**And the biggest victims are
students themselves.**



Schola

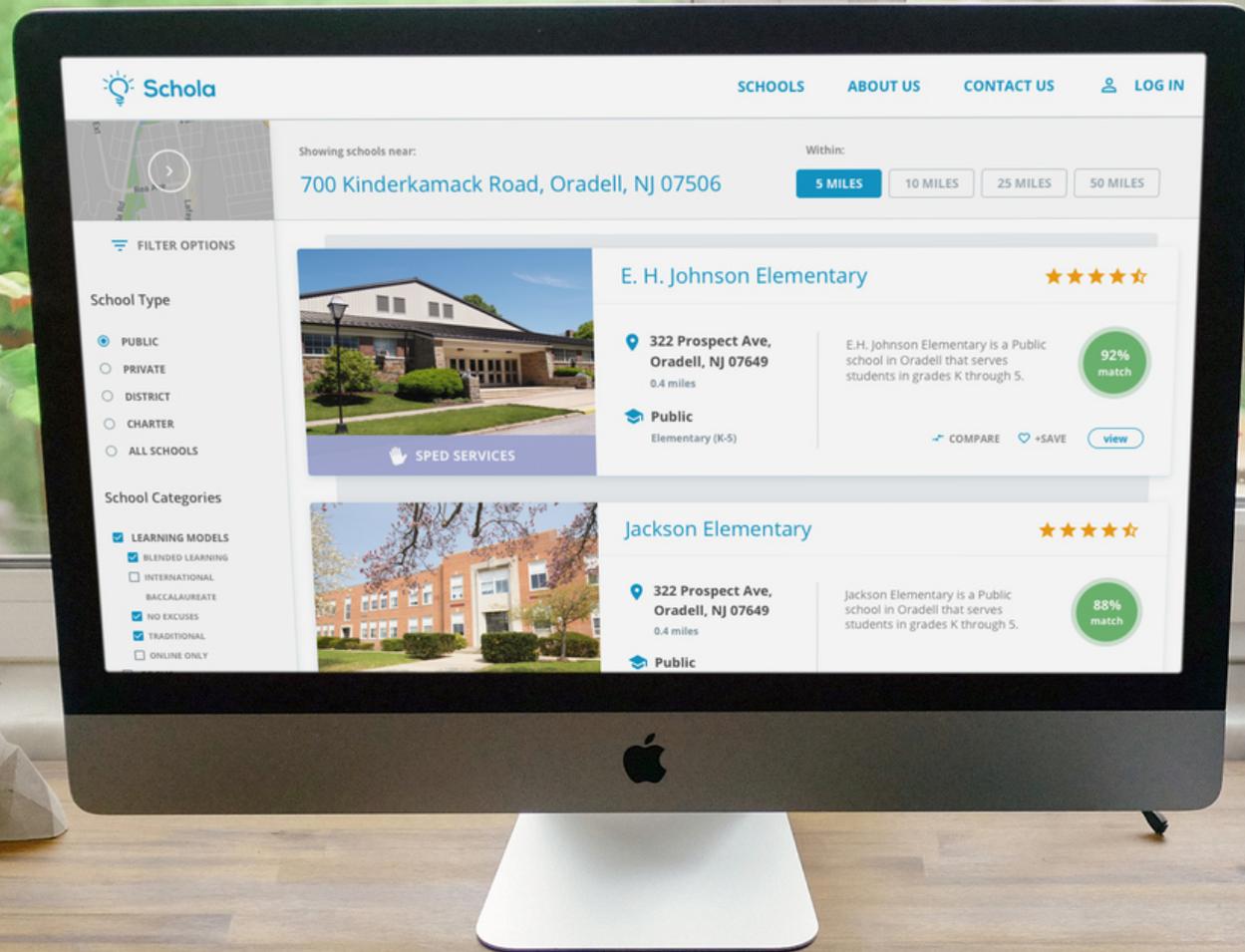
Great!
SCHOOLS

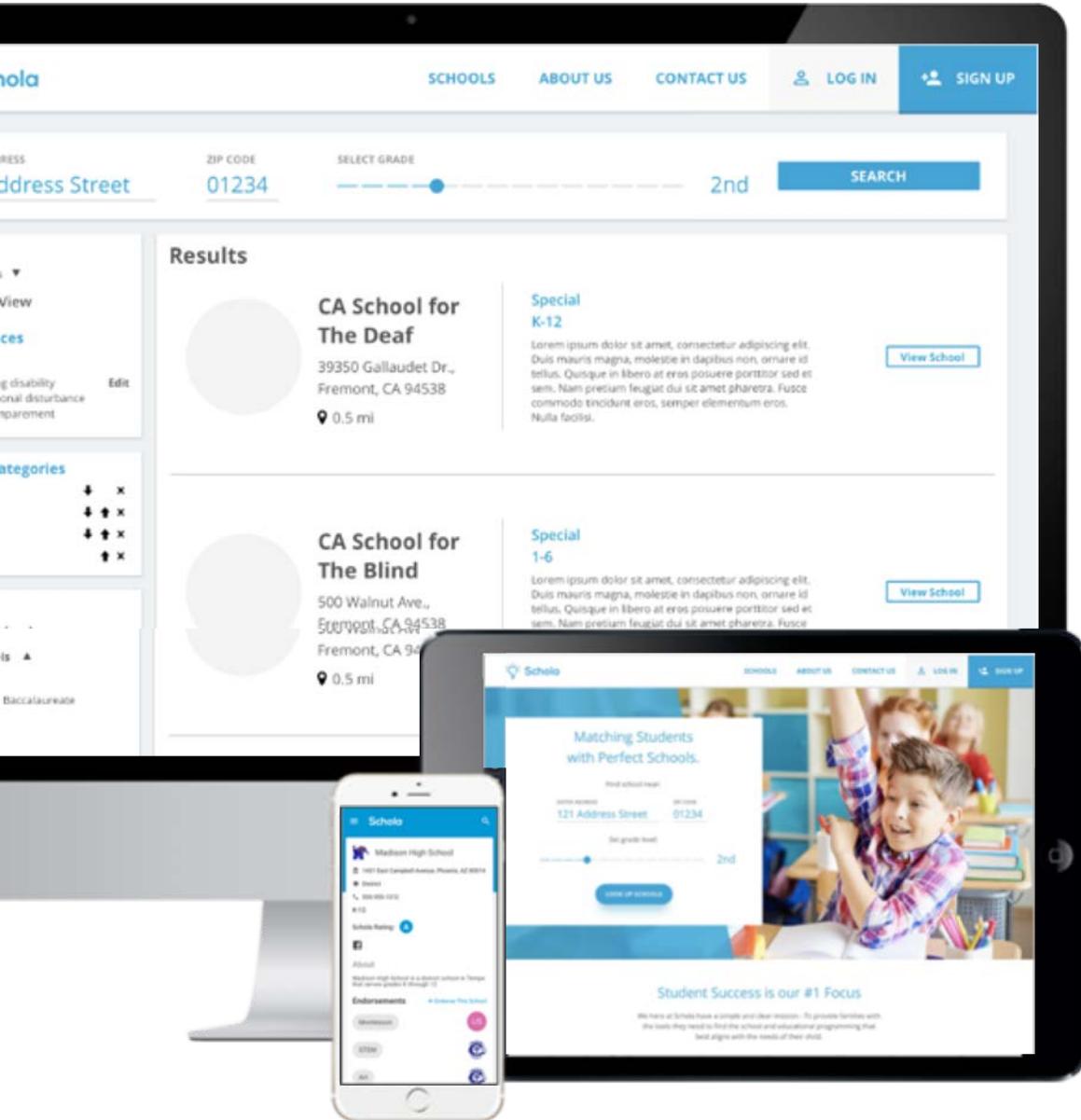
SchoolMint


NICHE®



That's why we built Schola...
The first and only platform that matches students to their ideal schools and allows them to enroll online in just minutes.





Schola helps parents and their students....

1

DISCOVER

Get matched to schools that meet your child's needs and interests.

2

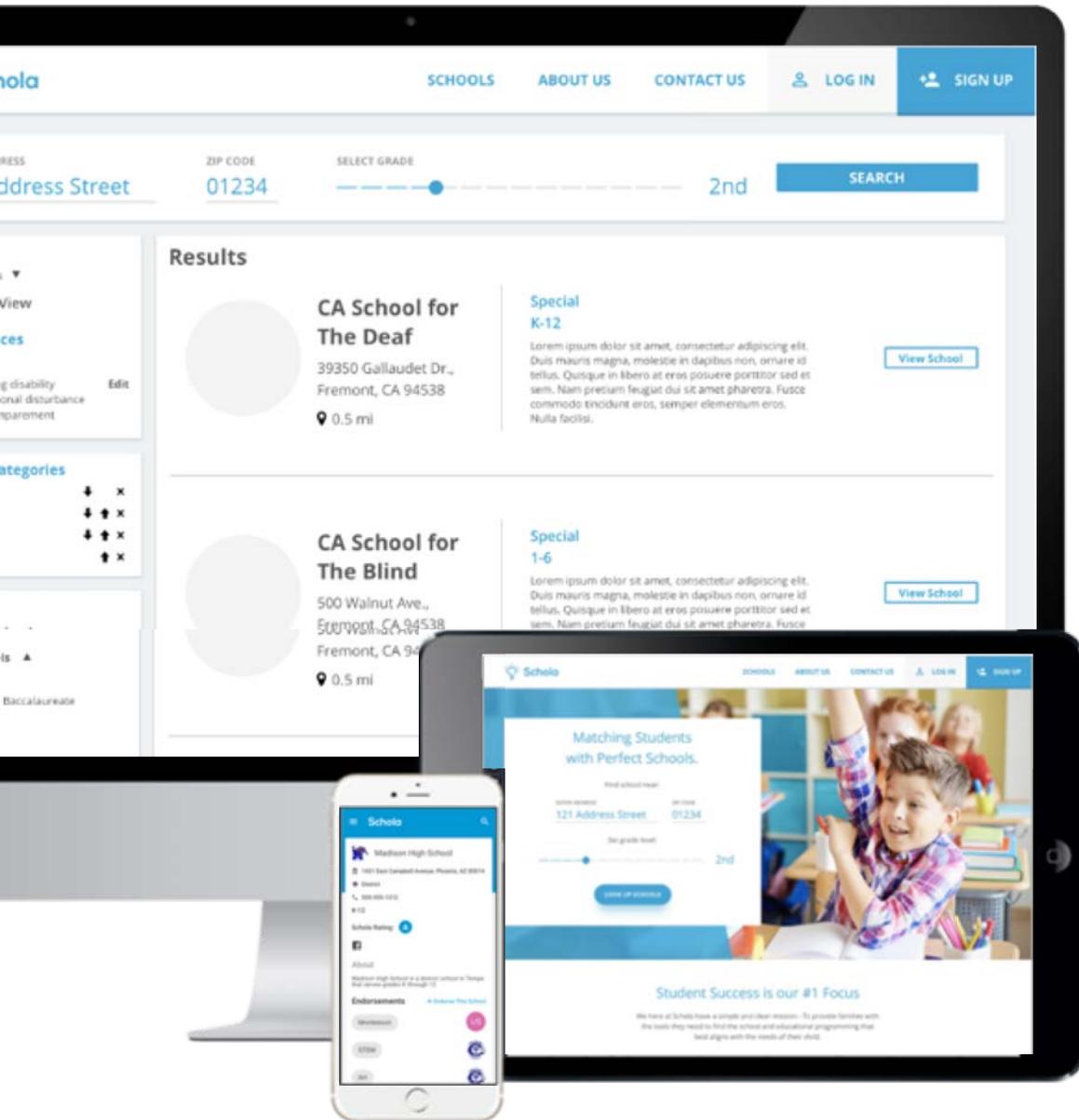
CONNECT

Learn about each school you were matched with.

3

ENROLL

Seamlessly enroll or request a tour through the platform.



While helping schools and administrators...

1

RECRUIT

Engage with more students who are more aligned with their programs.

2

ENROLL

Streamlining the enrollment process with digital tools and analytics.

3

RETAIN

Keep more students enrolled with perfectly aligned programming.

A close-up, high-angle shot of a diverse group of children, likely of elementary school age, smiling warmly at the camera. The children are of various ethnicities, including white, Black, and Hispanic. They are packed closely together, creating a sense of community and joy. The lighting is soft and even, highlighting their faces. The overall mood is positive and hopeful.

**Most importantly, it matches the
right kids with the right schools.**

A photograph of four children sitting on the grass, focused on drawing with colored pencils. The children are of diverse backgrounds and are all looking down at their work. The background is a soft-focus green field with trees in the distance. The text is overlaid on the image in white and green colors.

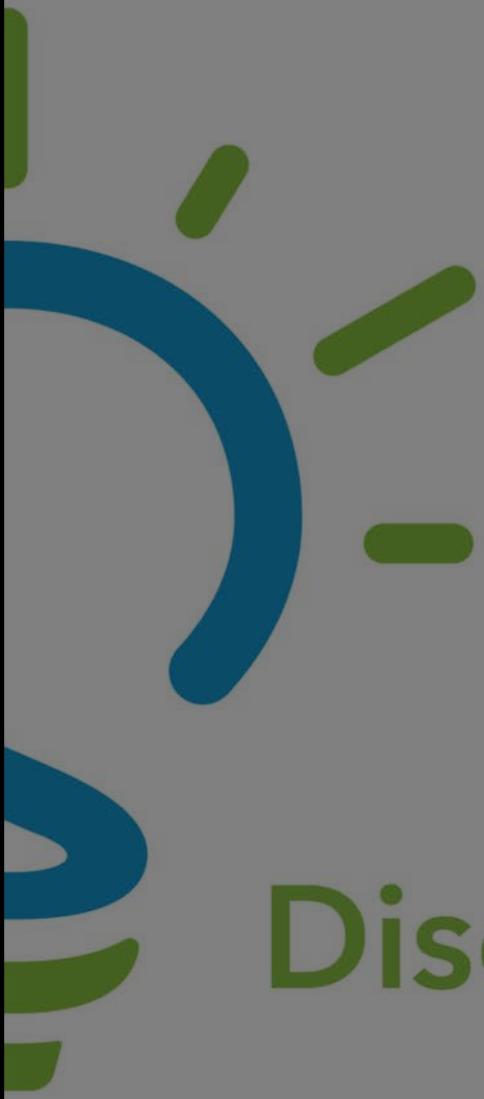
But don't just take it from us!

“It was easy.”

“I was able to complete the full enrollment process on my phone – it's so much more convenient to be able to do it this way.”

“Signing-up was simple and straightforward.”

“Being able to learn about the school and enroll online saved us so much time – we didn't even have to drive to an onsite visit!”



Official Release

April 9th

Scholaria

Discover. Connect. Enroll. Succeed