AGENDA ITEM: Replication Application – BASIS Schools, Inc.

BASIS School, Inc. (BSI) submitted a complete replication application on September 29, 2014. The corporate entity seeks to replicate BASIS Scottsdale and to operate a school in Goodyear. The school will be named BASIS Goodyear and will serve students in grades 5 through 12.

Replication Model School – BASIS Scottsdale **Grades Served –** 5-12

ACADEMICS

BASIS Scottsdale, the Replication Model School, is eligible to replicate based on three years of academic performance meeting the Board's expectations, summarized in the table below:

Fiscal Year	Grades Served	Overall Rating
FY2014	5-12	91.25
FY2013	5-12	86.88
FY2012	5-12	92.5

The Academic Dashboard of the Replication Model School is provided below:

BASIS Scottsdale

		2012 Traditional K-12 School (5-12)			2013 Traditional K-12 School (5 to 12)			2014 Traditional K-12 School (5 to 12)		
1. Growth		Measure	Points Assigned	Weight	Measure	Points Assigned	Weight	Measure	Points Assigned	Weight
1a. SGP	Math	65	75	10	61.5	75	10	63	75	10
	Reading	68.5	100	10	61	75	10	64	75	10
1b. SGP Bottom 25%	Math	65	75	10	58	75	10	70	100	10
	Reading	63	75	10	60	75	10	62	75	10
2. Proficiency		Measure	Points Assigned	Weight	Measure	Points Assigned	Weight	Measure	Points Assigned	Weight
2a. Percent Passing	Math	99 / 61.1	100	7.5	99.6 / 62.5	100	7.5	99.1 / 62.6	100	7.5
	Reading	100 / 78.6	100	7.5	99.4 / 79.6	100	7.5	99.7 / 80.6	100	7.5
2b. Composite School Comparison	Math	30	100	5	21.7	100	5	20.1	100	5
	Reading	15.2	100	5	8	75	5	7.2	75	5
2c. Subgroup ELL	Math	95 / 43.8	100	7.5	100 / 43.5	100	7.5	100 / 40.6	100	7.5
	Reading	100 / 61.5	100	7.5	90.9 / 61	75	7.5	100 / 53.1	100	7.5
2c. Subgroup FRL	Math	NR	0	0	NR	0	0	NR	0	0
	Reading	NR	0	0	NR	0	0	NR	0	0
2c. Subgroup SPED	Math	NR	0	0	NR	0	0	NR	0	0
	Reading	NR	0	0	NR	0	0	NR	0	0
3. State Accountability		Measure	Points Assigned	Weight	Measure	Points Assigned	Weight	Measure	Points Assigned	Weight
3a. State Accountability		A	100	5	A	100	5	A	100	5
4. Graduation		Measure	Points Assigned	Weight	Measure	Points Assigned	Weight	Measure	Points Assigned	Weight
4a. Graduation		96	100	15	96	100	15	100	100	15
Overall Rating		Overall Rating			Overall Rating			Overall Rating		
Scoring for Overall Rating 89 or higher: Exceeds Standard <89, but > or = to 63: Meets Standard <63, but > or = to 39: Does Not Meet Standard Less than 39: Falls Far Below Standard		92.5		100	86.88		100	91.25		100

BSI operates 13 schools, each under a separate charter. To establish eligibility, the 2013 academic performance of Associated Schools was considered, as summarized in the following table. The 2014 Overall Ratings are provided for the Board's information:

Associated School	Opened	Grades Served in FY 2014	2013 Overall Rating	2014 Overall Rating
BASIS Tucson	1999	K-6	90.94	91.25
BASIS Chandler	2011	5-12	93.38	92.65
BASIS Flagstaff	2011	5-12	80.88	88.6
BASIS Oro Valley	2011	5-12	91.54	93.75
BASIS Peoria	2011	5-12	88.6	85.66
BASIS Phoenix	2012	5-11	79.78	92.65
BASIS Tucson North	2012	5-12	88.6	90.31
BASIS Ahwatukee	2013	5-10	N/A	94.49
BASIS Mesa	2013	5-10	N/A	74.26
BASIS Oro Valley Primary	2014	K-6	N/A	N/A
BASIS Phoenix Central	2014	K-6	N/A	N/A
BASIS Prescott	2014	5-10	N/A	N/A

EDUCATIONAL PLAN

The following summary was created from excerpts and summaries of the information submitted for the applicant's Educational Plan.

In the application, BSI has affirmed that the Educational Plan of the new entity and school will be consistent with the Educational Plan of the existing entity and Replication Model School.

Mission - BASIS Goodyear will provide an accelerated liberal arts education at internationally competitive levels for all students. The rigorous college preparatory education at BASIS readies students for the competitive admissions process, helps them become eligible for scholarships, prepares them to prosper at top colleges, and enriches their lives.

Program of Instruction

According to the charter holder, BASIS seeks to provide an accelerated liberal arts education at internationally competitive levels for all students. In the early years, BASIS schools teach students to take ownership of their own academic lives by introducing them to successful study and organizational strategies. By mastering these integral skills in 5th grade, BASIS students have the skill set necessary to tackle high-level academic material much earlier than most of their peers at traditional schools. Starting in 6th grade and continuing through graduation, BASIS also holds students accountable for mastering the material learned in class through a series of comprehensive and standardized exams intended to prove each student's ability to retain and apply knowledge over time. Teachers continually reevaluate the instructional methods used to help their students master primary, standards-based skills as well as the higher order thinking skills incorporated into the BASIS curriculum. Teachers are encouraged to engage in a wide variety of research-based, differentiated instruction, but BASIS teachers also have a significant amount of professional freedom. An observer of a BASIS class on any given day will see teachers checking for understanding by using student white boards, working one-on-one with students, using the Socratic method, and reviewing the prior night's homework. The BASIS curriculum has undergone extensive review to ensure alignment with the Arizona College and Career Ready Standards, as well as the necessary review for AdvanceEd/College Board Accreditation. (Presented in the application portfolio: B. Replication Application Package/Educational Plan)

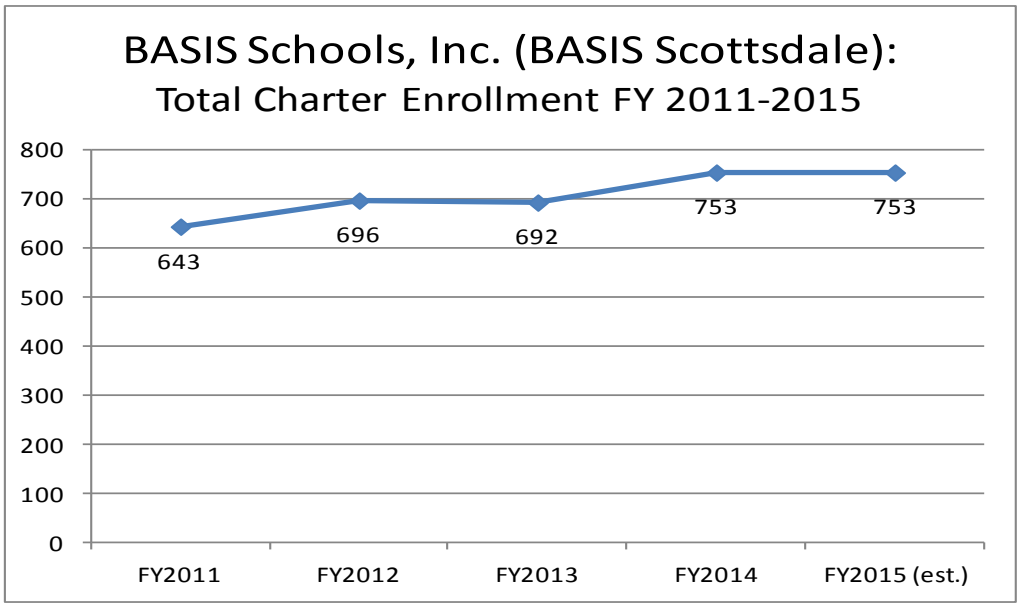
Target Population

Currently, BASIS Scottsdale draws from a wide geographic area for its student population, with a majority of students living inside the Scottsdale Unified School District (SUSD) boundaries. This area is generally populated

by middle- to upper-income families, with 27 percent of the student population on free or reduced lunch. BASIS Scottsdale currently has 753 students enrolled and the demographics of the student population are: Hispanic – 4%, Black – 1.6%, Asian/Pacific Islander – 41%, and White – 45%. SUSD is currently an A rated district. (Presented in the application portfolio: B. Replication Application Package/Target Enrollment 7-1)

In the application, BSI has determined that the target population in Goodyear is distinctly different from the population served by BASIS Scottsdale. The proposed school will draw from the communities of Avondale, Buckeye, Goodyear, Litchfield Park, western Phoenix, and Tolleson—with a plurality coming from Goodyear. According to the applicant, the anticipated geographic area from which most BASIS Goodyear students will come aligns with the boundaries of the Agua Fria Unified High School District, which has a demographic profile in 2009 including: White – 78.2%, Black – 7.3%, American Indian – 1.6%, and Asian – 3.5%, with Hispanic/Latino students of any race – 36.8%. Fewer than 20% of the students in the area attend an "A" rated school. Currently, BASIS Goodyear has over 450 students on its interest list. (Presented in the application portfolio: B. Replication Application Package/Target Enrollment 7-2)

Enrollment History – BSI operates one school under the charter applying for replication, BASIS Scottsdale, since 2003. The table below summarize enrollment in the last five years, based on ADE 100th day ADM. FY 2015 enrollment is based on estimated counts. The enrollment cap is 782:



(Data provided by Arizona Department of Education)

Enrollment Policies – In the application, BSI has affirmed that enrollment policies of the new school will be consistent with the enrollment policies of the Replication Model School. BASIS Goodyear will have an open enrollment period for at least one week in December, 2014. If enrollment during this period exceeds capacity, a lottery will be held for grades that are oversubscribed. Preferences are given in accordance with A.R.S. §15-184; a separate lottery is performed for each preference group. Students who were not selected for enrollment in the lottery are placed on a wait list in the order of selection in the lottery. Students who apply after the open enrollment period will be enrolled on a first-come, first-served basis. (Presented in the application portfolio: B. Replication Application Package/Target Enrollment 7-4 and 7-5)

Proposed Growth Plan for Proposed School

Fiscal Year	Grades Served	Projected Full Enrollment
2016	5-10	510
2017	5-11	600
2018	5-12	700

OPERATIONAL PLAN

The following summary was created from excerpts and summaries of the documents submitted for the applicant's Operational Plan.

BSI is an Arizona non-profit corporation that was incorporated on March 24, 1998. BSI currently holds 13 charters, which each operate one school site. 7 sites are in the Phoenix metro area, 4 are in the Tucson metro area, and one each are in Flagstaff and Prescott. Over the next five years, BSI has tentative plans to grow to 22 school sites serving 14,800 students. (Presented in the application portfolio: B. Replication Application Package/Operational Plan 10-1)

Charter Holder Entity and School Governing Body for Replication Charter

The replication charter will be held by BSI. The Replication Model School has school governing body separate from the corporate board of BSI. The new school site will have the same governing body as the Replication Model School. In the application, BSI has affirmed that the organizational structure and governance structure of the replication charter will be consistent with the organizational and governance structure of the existing charter. (Presented in the application portfolio: B. Replication Application Package/Title Page page 4)

Education Service Provider

BSI contracts with BASIS Educational Group, Inc. dba BASIS.ed, an Educational Management Organization incorporated in 2005. According to the application, BASIS.ed has been managing BASIS schools since 2009. BASIS.ed manages, administers, oversees and supervises all the operations and activities of the charter schools and new school development. In addition, BASIS.ed furnishes BSI with curriculum, testing, analysis, reports, programs, procedures and other information and materials. (Presented in the application portfolio: B. Replication Application Package/Operational Plan/Service Agreement Summary)

BUSINESS PLAN

The following summary was created from excerpts and summaries of the documents submitted for the applicant's Business Plan.

Site Information

Proposed School Name:	BASIS Goodyear
Proposed Location:	Intersection of Estrella Parkway and Yuma Road in Goodyear
Proposed Facility:	BASIS plans to build an approximately 44,000-square-foot facility to house grades 5-12 on the site, using the same building "prototype" as BASIS Mesa and other BASIS schools completed in the last two years. This prototype includes 14 regular classrooms, six science labs, two music rooms, two art rooms, a cafeteria, a gymnasium, a theater, a teacher work room, two conference rooms, and nine faculty and administrative offices to accommodate a maximum of approximately 840 students. (Presented in the application portfolio: B. Replication Application Package/Planned Facility)

Financial Performance of Applicant

The Charter Holder met the Board's financial performance expectations based on the review of the fiscal year 2013 audit based on the adopted revisions to the Financial Framework in October 2014.

BOARD OPTIONS

Option 1: The Board may approve the replication application package. Staff recommends the following language for consideration: I move, based on the information contained in the Board materials and presented today, that the Board approve the replication application and grant the replication charter to BASIS Schools, Inc. to establish BASIS Goodyear charter school to serve grades 5-12.

Option 2: The Board may deny the replication application. The following language is provided for consideration: I move, based on the information contained in the Board materials and presented today, that the Board deny the request for the replication charter of BASIS Schools, Inc. to establish a charter school for the reason:

- (list the specific reasons the Board may have found during its consideration).