Choice Education and Development Corporation –
Sequoia School for the Deaf and Hard of Hearing - Entity ID 81050
School: Sequoia School for the Deaf and Hard of Hearing

Renewal Executive Summary

Sources of Evidence for this Document

Pursuant to A.R.S. 15-183.I, a charter may be renewed for successive periods of twenty years. The Arizona State Board for Charter Schools (Board) has established a process for the renewal of a charter that is based on affirmative evidence in three areas:

I. Success of the academic program, including academic achievement
II. Viability of the organization, including fiscal management and compliance
III. Adherence to the terms of the charter, including contract and legal compliance

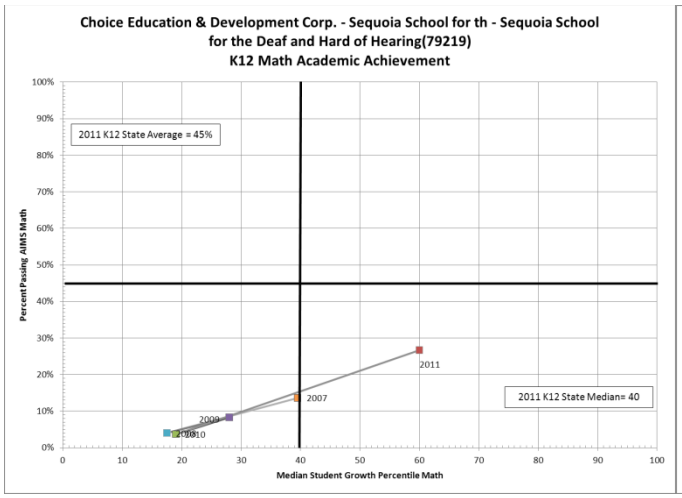
Evaluation of the charter holder's success in these three areas is based on a variety of information that will serve as sources of evidence in determining renewal of a charter. These sources include, but are not limited to:

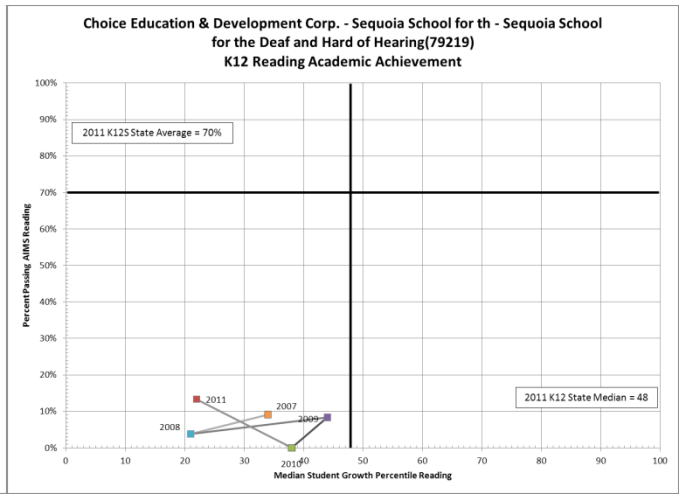
- Pupil achievement data
- Independent financial audits
- Five-year interval summary reviews
- Site visit reports
- Monitoring reports
- Application package for renewal

Profile

Choice Education and Development Corporation - Sequoia School for the Deaf and Hard of Hearing operates one school serving grades K-12.

Graphs displaying the academic achievement for the past five years, if available, are provided on the next page.





I. Success of the Academic Program

The academic performance of the school operated by the charter holder did not meet or demonstrate sufficient progress toward the Board's level of adequate academic performance. Therefore, the charter holder was required to submit a Performance Management Plan in the academic section of the renewal application and to complete the Renewal Budget Plan.

On March 30, 2012, the charter holder submitted the PMP narrative, templates, and oversight documentation.

A leadership team discussion took place on May 25 at the district's administrative office with Ron Neil (Superintendent/Charter Representative), Patric Greer (Business Manager/Charter Representative), Curtis Cardine (Assistant Superintendent), Tamara Becker (Assistant Superintendent), Melinda Poit (District Data Analyst), Lori Graham (Principal-Sequoia Arts and Academics), Amy Fraser (Principal-Sequoia Elementary Charter School), and David Blakeley (Principal-Sequoia Secondary Charter School). The leadership team reported that a shift in approach occurred for all schools operated by the charter holder approximately three years ago. At that time, the operators adopted a district-wide model, establishing the same policies and expectations across all schools. Since that time, in addition hiring an assistant superintendent to administer the instructional program, the district has hired a person to oversee professional development for all schools, has hired an analyst and centralized data reporting, and has developed and is implementing a district-wide performance-based teacher supervision and evaluation model. Additionally, the team reported that the role of the principal has changed in the last two years to support district-wide efforts.

The discussion confirmed information presented in the Performance Management Plan narrative and templates submitted including an explanation of the Manipulative Visual Language program used to improve deaf students' understanding of the English Language.

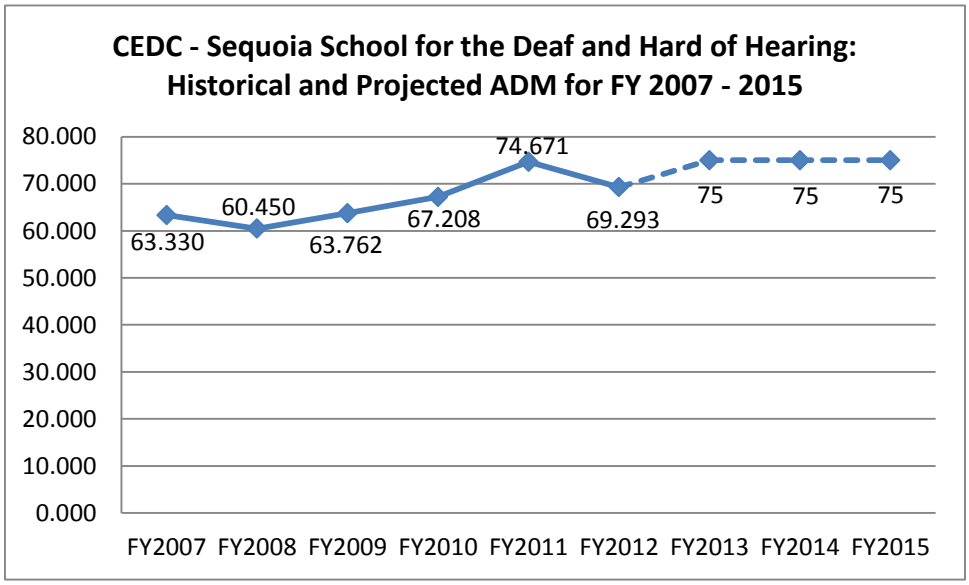
Required submissions for the Academic Performance Section and the Renewal Budget Plan, as well as the applicable evaluation instrument and checklist, are included in the charter holder's portfolio. The evaluation instrument completed by staff identifies whether the required information provided included

a Full Description, a Partial Description, or a Very Limited Description. The checklist completed by staff identifies whether the required elements of the Detailed Business Plan were addressed.

II. Viability of the Organization

Because the charter holder's fiscal years 2009 financial statements were prepared assuming the organization will continue as a going concern[1] and because the fiscal years 2009 and 2010 audits identified negative net assets at the end of each year, the charter was required to complete the Renewal Budget Plan and submit the Financial Sustainability Narrative and supporting evidence. Required submissions for the charter's Financial Sustainability portion of the Detailed Business Plan Section of the application and the applicable checklist are included in the charter's portfolio. The checklist completed by staff identifies whether the required elements of the Detailed Business Plan were addressed.

The graph below shows the charter's actual 100th day average daily membership (ADM) for fiscal years 2007 through 2011, the fiscal year 2012 ADM as of May 11, 2012 and projected ADM through 2015. Projections were provided by the charter as part of the submitted Renewal Budget Plan. The ADM included in the Renewal Budget Plan for fiscal year 2012 is approximately 5.5 ADM higher than reports available through the Arizona Department of Education's website.



As indicated in the graph above, after annual increases from fiscal years 2008 to 2011, the charter holder's ADM decreased by approximately 5 from fiscal year 2011 to fiscal year 2012. Although the Renewal Budget Plan uses the same ADM (75) for fiscal years 2012 through 2015, the charter's actual fiscal year 2012 ADM is lower. Therefore, the projected ADM included in the Renewal Budget Plan for fiscal year 2013 anticipates growth of approximately 8%.

[1] "Going concern" is the idea that an organization will continue to engage in its activities for the foreseeable future. If the auditor doubts that the organization will exist for at least the next year, the auditor's report would include a paragraph indicating this, as was the case for Choice Education and Development Corporation.

Choice Education and Development Corporation (CEDC) has five charter contracts with the Board – four of which are on the agenda for renewal consideration. In reviewing the five most recent audits (2007-2011) for CEDC, the financial statements for fiscal years 2007 through 2009 were prepared assuming the organization will continue as a going concern. While the audits show CEDC began each fiscal year with negative nets, CEDC ended fiscal year 2011 with positive net assets of $654,742. As of June 30, 2011, CEDC had sufficient cash and other readily available resources [$4,146,764] to satisfy obligations due within the next year [$1,834,718]. In three of the five years (2008, 2010 and 2011), CEDC's revenues exceeded expenses. Further, between fiscal years 2008 and 2011, CEDC ending cash has grown from $285,940 to $999,129. The Renewal Budget Plan submitted for CEDC – Sequoia School for the Deaf and Hard of Hearing projects net assets to increase each year.

In the Financial Sustainability Narrative, which is the same for each of the four charters on the agenda, CEDC states, " The corporation had negative net assets in prior years but the growth of the schools and the stability provided by the bond which it participated has allowed it to grow out of that situation." The narrative indicates that on March 9, 2012, the board of directors for CEDC and Edkey, Inc. approved a merger of the two entities effective June 30, 2012.[2] CEDC submitted a memorandum explaining the merger and merger documents.

III. Adherence to the Terms of the Charter

A. Compliance Matters Requiring Board or Other Agency Action[3]

Over the past six years, there were no items to report.

B. Other Compliance Matters[4]

The fiscal year 2008 audit identified an issue that required a corrective action plan (CAP). Specifically, the audit indicated that the charter holder did not have sufficient cash to cover its Classroom Site Fund carryover. Additionally, the audit indicated that based on the schedules provided by the charter holder, it could not be determined whether base salaries for teachers have supplanted Classroom Site Fund monies. The charter holder submitted a satisfactory CAP.

For the previous five fiscal years, the charter holder has failed to submit its Annual Financial Report, Budget and annual audit for one or more years.

In May, 2012, the Arizona Department of Education notified the charter holder of partial compliance in some areas with regard to specific regulations for Part B, Individuals with Disabilities Education Act (IDEA), and the Arizona Revised Statutes. In order to correct the indicated compliance deficiencies, the charter holder has until July 16, 2012, to submit documentation to satisfy requirements outlined in a CAP.

C. Charter Holder's Organizational Membership

[2] One of Edkey's three charters with the Board is on the agenda for renewal consideration.
[3] For more information about the areas of compliance reviewed for this section, please see the "Renewal Guide".
[4] For more information about the areas of compliance reviewed for this section, please see the "Renewal Guide".

Because the organizational membership on file with the Board was consistent with the information on file with the Arizona Corporation Commission, the charter holder was not required to submit the charter holder's Organizational Membership portion of the Detailed Business Plan Section.

Board Options

Option 1: The Board may approve the renewal. Staff recommends the following language for consideration: Renewal is based on consideration of academic, fiscal and contractual compliance of the charter holder. In this case, there is a record of academic performance below the Board's level of adequate academic performance, which has been addressed by the charter holder through the inclusion of a performance management plan as part of the renewal application package and can be incorporated in the charter contract. There is also a record of past contractual noncompliance which has been reviewed. With that taken into consideration as well as all information provided to the Board for consideration of this renewal application package and during its discussion with representatives of the charter holder, I move to approve the request for charter renewal and grant a renewal contract to Choice Education and Development Corporation - Sequoia School for the Deaf and Hard of Hearing that incorporates the performance management plan.

Option 2: The Board may deny the renewal. The following language is provided for consideration: Based upon a review of the information provided by the representatives of the charter holder and the contents of the application package which includes the academic performance, the fiscal compliance, and legal and contractual compliance of the charter holder over the charter term, I move to deny the request for charter renewal and to not grant a renewal contract for Choice Education and Development Corporation - Sequoia School for the Deaf and Hard of Hearing. Specifically, the charter holder, during the term of the contract, failed to meet the obligations of the contract or failed to comply with state law when it:

1. Failed to provide a learning environment to improve pupil achievement in accordance with A.R.S. § 15-181(A).
2. Other specific reasons the Board may have found during its consideration including…