Vendors Contracted for Expertise:

Pima Rose Academy will utilize the following contracted services through the education service provider, Rose Management Group, Inc. as outlined in their agreement. RMG contracts for services with companies/individuals who demonstrate professional experiences and competence. All of the rates are competitive for Tucson, AZ and reasonable based on market studies for the area.

Marketing: Rose Management Group currently has a contract with Clear Channel Outdoor for three billboards, one located on a major interstate highway and two that are rotated in designated areas of Tucson. Rose Management Group has consistently received additional billboards due to Clear Channel's replacement schedule for rotating billboards. Clear Channel Outdoor is the leading corporation for outdoor advertising in Tucson, Arizona.

Rose Management contracts with Clear Channel Radio to provide advertising on a select number of their radio stations. The specific radio stations reach our targeted population of customers, students and parents. The major radio station, 93.7 KRQ, has broadened their market by expanding to additional states.

RMG has a contract with KGUN9 that guarantees a minimum of 22 commercials to be aired on KGUN9 each month and a minimum of 42 commercials to be aired on the CW each month. Rose Management Group has consistently received bonus airtime in excess of our guaranteed spots. KGUN9 is one of the major broadcast stations in Tucson, Arizona.

Rose Management Group has seen a great return on investment from the billboards, radio, and television commercials that have been used since 2005. These marketing strategies provide opportunities to reach a greater market to inform the public about Pima Rose Academy. The Superintendent and Chief Operations Officer provide joint oversight in management of the contractual agreement and content of the billboards and commercials.

Legal: Pima Rose Academy will use two law firms DeConcini, McDonald, Yetwin, & Lacy, P.C., a full service law firm, and Taylor, Hillman & Shelby, Ltd. Both firms have extensive public school and commercial experience in providing advice regarding contracts for personnel and corporate, human resources and policy issues. These law firms employ degreed and credentialed professionals. The Chief Operations Officer and Chief Financial Officer supervise and coordinate use of their services.

Independent Auditing Services: Rose Management Group will employ R & A CPAs to conduct an independent annual audit of Pima Rose Academy. R & A CPAs are approved on an annual basis to provide audit services for charter schools. R & A CPAs has provided audit services for Canyon, Desert, and Mountain Rose Academies since 2003. The audits for those charter schools met the statutory requirements of the state of Arizona and are accepted by the Arizona State Board for Charter Schools. The Chief Financial Officer and Chief Operations Officer jointly implement and oversee the audit with R & A CPAs for all schools.

Taxes: R & A CPAs are subject professional peer review audits, which they have consistently met successfully. R & A CPAs will provide corporate tax planning and preparation for Pima Rose Academy through Rose Management Group. The Chief Financial Officer will coordinate and supervise their services.

School Insurance: Rose Management Group has used The Arizona Group for its insurance needs for the last six years. The Arizona Group has been in existence since 1993 to bring insurance to local organizations. Judy North, our broker, has specialized in providing coverage for charter schools in Arizona. Rose Management Group will ensure Pima Rose Academy has the appropriate insurance coverage.

Special Education: Pima Rose Academy will contract with various agencies to provide necessary services for special education. The Superintendent will administer all agencies for special education services that are contracted. Rose Management Group currently contracts with the following vendors, based on their current need, and the current rates are provided.

Special Education Services	**Vendor**	**Rates**
Speech and Language Pathologist	Deerborn Speech and Sensory Center	$78.50 per hour, there may be additional charges to purchase materials
Psychologist	Eleutheria, LLC	$80.00 per hour $75.00 travel fee
Counselor	Academic and Behavioral Center, LLC	$90.00 per hour $38.00 travel fee