

## AGENDA ITEM EXECUTIVE SUMMARY: Application for New Charter

### Request

Integrated Education Foundation, Inc. (“Applicant”) submitted a new charter application package on May 24, 2018. The Technical Review Panel (“TRP”) evaluated the application package and determined that the revised application package does not meet the minimum scoring requirements set by the Board for the 2019-2020 application cycle. Integrated Education Foundation, Inc. requested that the revised application package not meeting the scoring criteria move forward for Board consideration. The Applicant also attended a capacity interview conducted by the TRP. Upon consideration of the application package and results of the capacity interview, the TRP recommends that the revised application package for the Applicant be denied.

### Applicant Summary

Proposed School Name	Target Start Date	School Location	Grade Levels	School Calendar
Kaleidoscope School	August 7, 2019	Phoenix	K-8	180 days

### Mission Statement

Within an innovative and creative model of elementary education, Kaleidoscope School inspires and prepares students to be competent, confident learners equipped with the critical thinking, problem solving, literacy, and numeracy skills necessary for success in an increasingly complex, global society.

### Target Population

*The following summary was excerpted from the Applicant’s Educational Plan A.2: Target Population narrative.*

The Applicant plans to open in North Central Phoenix, drawing students from zip codes 85023 and 85053. The Applicant states that the area’s “median age is 34 with a median income of \$42,448. 35% of the population is households with children. The total number of children ages 5 to 14 in this population is 7,880.” The Applicant also states that the targeted area includes nine public elementary schools and four charter schools. According to data provided by the Applicant, the majority of the district schools in the area are ranked as a “B” with average math proficiency of 49% and average reading proficiency of 45.25% on the AzMERIT test.

### Three Year Plan

	FY 2020	FY 2021	FY 2022
<b>Grade Levels</b>	K-3	K-4	K-5
<b>Enrollment</b>	180	240	300

### Proposed Location (see Business Plan C.1: Facilities Acquisition):

#### Unconfirmed Locations:

- 2929 W. Greenway Road, Phoenix
- 13454 N. Black Canyon Highway, Phoenix
- 2806 W. Cactus, Phoenix

### Program of Instruction

*This summary is based on information submitted for the Applicant’s Educational Plan A.1: Educational Philosophy and A.3: Program of Instruction narratives.*

The Applicant’s five Core Values are fundamental to its program of instruction. These five values are cooperation, structured and unstructured play, strong character, meaningful parental involvement, and community involvement. The Applicant proposes to “develop and deliver high quality, research-based curriculum that is aligned to our educational philosophy and Arizona State Standards. Specifically, the school will utilize Core Knowledge, Singapore Math, Excellence in Writing, Easy Grammar, novel studies, Spalding, Wordly Wise, and teacher created curriculum.” Methods of instruction will include direct instruction, cooperative learning, hands on learning, inquiry based learning, and differentiated learning. Play-based curriculum and structures will be used to build confidence, critical thinking, problem solving, literacy, and numeracy skills.

Governance

Corporate Board Members
Marissa Anderson
Laura Brasher
Robin Soare

School Governing Body Members	Type
Christine Davis	Parents
Tracy Lange	School Staff
Brodie Soare	Non-Voting Member
Unnamed	Community Member

See Charter Principal Resumes in Appendix B.

## TRP Recommendation and Scoring

The TRP assessed the application package against the evaluation criteria published in the New Charter Application Instructions. Approval is based on either receiving 95% or higher for each plan (Educational, Operational, and Business) and/or through showing capacity throughout the interview process. The following is a summary of the evaluation information in support of the recommendation by the TRP based on the revised application package and the capacity interview.

### Overall Scoring Results

	Preliminary TRP Scores	Revised TRP Scores
Any Falls Below the Expectations ratings?	Yes	No
Any section in which more than one evaluation area scored <b>Approaches</b> ?	Yes	Yes

	Percent Meets		Percent Meets	
Educational Plan Score $\geq$ 95% Meet standard?	No	55%	Yes	98%
Operational Plan Score $\geq$ 95% Meet standard?	No	45%	No	91%
Business Plan Score $\geq$ 95% Meet standard?	No	75%	Yes	100%

The TRP provided the Applicant with written technical assistance based on its review of the preliminary written application package and the revised written application package prior to the in-person capacity interview.

### TRP Recommendation

Based on the Applicant’s application package and the in-person capacity interview, the TRP recommends that the revised application package be denied. A full explanation of the TRP’s recommendation is provided in Appendix A. Recommendation Report.

## Applicant Background Summary

Additional data is provided in relation to the Applicant’s principals’ experience and qualifications, as an indicator of the Applicant’s ability to implement a charter or operate a charter school.

Principal Name: **Laura Brasher**

Current Affiliation(s): 10 years as a middle school science teacher at Valley Academy

Past Affiliation(s) of Note:

- 5 years as a science teacher at Arizona Conservatory for Arts and Academics

Principal Name: **Marissa Anderson**

Current Affiliation(s): 4 years as a Senior Staff Attorney at Arizona Legal Women and Youth Services

Past Affiliation(s) of Note: None

Principal Name: **Robin Soare**

Current Affiliation(s): 3 years as Owner/Director of Kaleidoscope Preschool

Past Affiliation(s) of Note:

- 9 years as a teacher at Benchmark Elementary School

