

## AGENDA ITEM EXECUTIVE SUMMARY: Application for New Charter

### Request

Copper State Academy of Business and Design (“Applicant”) submitted a new charter application package on May 25, 2018. The Technical Review Panel (“TRP”) evaluated the application package and determined that the revised application package does not meet the minimum scoring requirements set by the Board for the 2019-2020 application cycle. Copper State Academy of Business and Design requested that the revised application package not meeting the scoring criteria move forward for Board consideration. The Applicant also attended a capacity interview conducted by the TRP. Upon consideration of the application package and results of the capacity interview, the TRP recommends that the revised application package for the Applicant be denied.

### Applicant Summary

Proposed School Name	Target Start Date	School Location	Grade Levels	School Calendar
Copper State Academy of Business and Design	August 5, 2019	Phoenix	9-12	180 days

### Mission Statement

We believe that all students have natural abilities and talents for creating sustainable solutions to real-world challenges. We provide a business and design focused curriculum that is engaging and relevant for the 21st century workplace. We provide a structured and safe learning environment that encourages all students to be entrepreneurial. We strive to impart a life-long pursuit of business and design innovations that help to make our lives and other people's lives better.

### Target Population

*The following was summarized from the Applicant’s Educational Plan A.2: Target Population narrative.*

“Copper State Academy of Business and Design will geographically serve students residing between Northern Avenue and Van Buren and from Central Avenue to 40th Street.” The Applicant proposes to operate in the area of the Creighton, Wilson, and Balsz School Districts, and hopes to attract students who are interested in entrepreneurship and/or design. The Applicant states that “the statistics clearly show that the majority of the target population has all the characteristics of being economically disadvantaged; however, being economically disadvantaged provides many opportunities to innovate and create a variety of strong support systems for students”.

### Three Year Plan

	FY 2020	FY 2021	FY 2022
<b>Grade Levels</b>	9-10	9-11	9-12
<b>Enrollment</b>	200	250	300

### Proposed Location (see Business Plan C.1: Facilities Acquisition):

#### Unconfirmed locations:

- 2002-2030 East Osborn, Phoenix
- 425 North 36<sup>th</sup> Street, Phoenix
- 3535 East McDowell Road, Phoenix

### Program of Instruction

*This summary is based on information submitted for the Applicant’s Educational Plan A.1: Educational Philosophy and A.3: Program of Instruction narratives.*

The Applicant states: “The Copper State Vision is to create the future drivers of our local and global economy”. To accomplish this, “The objective of Copper State’s core curriculum (English, Math, Science, and Social Studies) is to prepare students for post-secondary education and business opportunities.” Topics and content for courses will be determined by Essential Questions and an Enduring Understanding in individual subject areas, which are outlined in the application package. Students will work toward meeting Copper State’s Success Expectations for the areas of Knowledge, Collaboration, and the Workplace. Teachers will be responsible for planning curriculum and instruction that includes determining business and design related essential questions and enduring understandings, mapping curriculum, aligning curriculum to Copper State’s Mission, Vision, and Success Expectations, using Lesson Planning Guidance, and delivering daily lessons. The program also plans to include community outreach and experiences with local businesses to allow students the opportunity to obtain work experience while participating in the high school programs.

Governance

Corporate Board Members
Anne Ferraioli
Mark Houlden
Pamela Houlden

School Governing Body Members	Type
Unnamed	Charter Organization
Unnamed	Community Member
Unnamed	Community Member
Unnamed	Community Member
Unnamed	Parent
Unnamed	School Staff

See Charter Principal Resumes in Appendix B.

## TRP Recommendation and Scoring

The TRP assessed the application package against the evaluation criteria published in the New Charter Application Instructions. Approval is based on either receiving 95% or higher for each plan (Educational, Operational, and Business) and/or through showing capacity throughout the interview process. The following is a summary of the evaluation information in support of the recommendation by the TRP based on the revised application package and the capacity interview.

### Overall Scoring Results

	Preliminary TRP Scores	Revised TRP Scores
Any Falls Below the Expectations ratings?	No	No
Any section in which more than one evaluation area scored <b>Approaches</b> ?	Yes	Yes

	Percent Meets		Percent Meets	
Educational Plan Score ≥ 95% Meet standard?	No	63%	No	80%
Operational Plan Score ≥ 95% Meet standard?	No	77%	Yes	95%
Business Plan Score ≥ 95% Meet standard?	No	85%	No	91%

The TRP provided the Applicant with written technical assistance based on its review of the preliminary written application package and the revised written application package prior to the in-person capacity interview.

### TRP Recommendation

Based on the Applicant’s application package and the in-person capacity interview, the TRP recommends that the revised application package be denied. A full explanation of the TRP’s recommendation is provided in Appendix A. Recommendation Report.

## Applicant Background Summary

Additional data is provided in relation to the Applicant’s principals’ experience and qualifications, as an indicator of the Applicant’s ability to implement a charter or operate a charter school.

**Principal Name: Anne Ferraioli**

Current Affiliation(s): None

Past Affiliation(s) of Note:

- 4 years as a teacher at Pan-American Charter School

**Principal Name: Mark Houlden**

Current Affiliation(s): 10 years as a teacher at Pan-American Charter School

Past Affiliation(s) of Note: None



**Principal Name: Pamela Houlden**

- Current Affiliation(s): 2 years as a teacher at Pan-American Charter School

Past Affiliation(s) of Note:

- 1 year as a teacher at Phoenix Elementary School district
- 7 years as a teacher at Pan-American Charter School