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**AGENDA ITEM: Replication Application – Franklin Phonetic Primary School, Inc.**

**Franklin Phonetic Primary School, Inc. – Franklin Phonetic Primary School-Sunnyslope  
Replication Application Summary Report**

Franklin Phonetic Primary School, Inc. (FPPS), a non-profit entity, submitted a complete application for the replication of its Franklin Phonetic Primary School in Prescott Valley. The new contract will be held by FPPS and the proposed new charter school will be named Franklin Phonetic Primary School – Sunnyslope, to operate a school in Phoenix, with a planned opening on August 19, 2013.

FPPS is an Arizona non-profit corporation that was incorporated on November 15, 1995. FPPS currently holds one charter which operates one school site, Franklin Phonetic Primary School in Prescott Valley, serving grades K-8.

Franklin Phonetic Primary School, Inc. was granted a charter by the Board in 1996 and opened its first site in Prescott Valley in August, 1996. In August, 2010, FPPS was granted a 20-year renewal of their charter.

Franklin Phonetic Primary School met the Board’s academic requirements to be eligible to apply for a replication charter.

**Replication Model –Franklin Phonetic Primary School**

**Academics:**

Franklin Phonetic Primary School has experienced the following success as measured by state and federal academic accountability systems.

School Year	AZ LEARNS	Adequate Yearly Progress
2010-2011	Excelling; B	Met
2009-2010	Excelling	Met
2008-2009	Excelling	Met
2007-2008	Excelling	Met

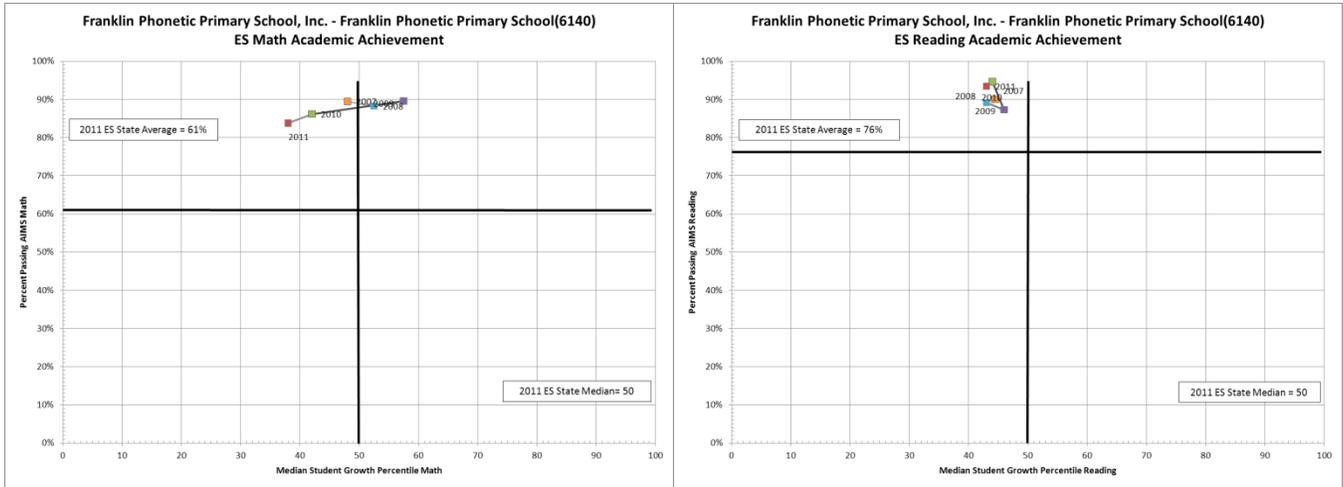
Franklin Phonetic Primary School has provided the following test scores earned by Franklin students, as measured by the State of Arizona based on Second Grade test scores compiled and averaged over the last three years of the “Top Ten Spalding based schools”, by rank. The FPPS replication application states that the scores can be found at Greatschools.com and were averaged/disseminated by Dave Goode. (data was created 4/13/2010)

Rank	Name of School	ADE Label	Combined Reading/Language Arts
1	Franklin Phonetic	Excelling	90%
2	Valley Academy	Excelling	83%
3	Alhambra Traditional	Excelling	80%
4	Chandler Traditional	Excelling	78%
5	Franklin West Elementary	Excelling	73%
6	Washington Traditional	Excelling	73%
7	Ben Franklin (Gilbert)	Excelling	70%
8	Liberty Traditional	Highly Performing	64%
9	Ben Franklin (Mesa)	Highly Performing	63%
10	Gallego Basic Elementary	Highly Performing	54%
11	Bret Tarver School	Performing Plus	33%

The following statements were excerpted from the FPPS replication application regarding the Program of Instruction of the school to be replicated, Franklin Phonetic Primary School. “During the 2011-2012 School

year Franklin Phonetic School was one of two Arizona Schools designated as a Blue Ribbon School for outstanding academic achievement. The same programs that have allowed the Prescott Valley campus to attain 16 years of academic success will be featured at the new campus as well. At Franklin Phonetic School Prescott Valley campus, we are very focused on providing research-based curriculum with high standards for achievement. As a traditional school, we emphasize a “back to basics” approach with time-on-task expectations in every classroom. Our approach is also multi-sensory with students reading, writing, and speaking as a means of providing instruction that appeals to all types of learners.”

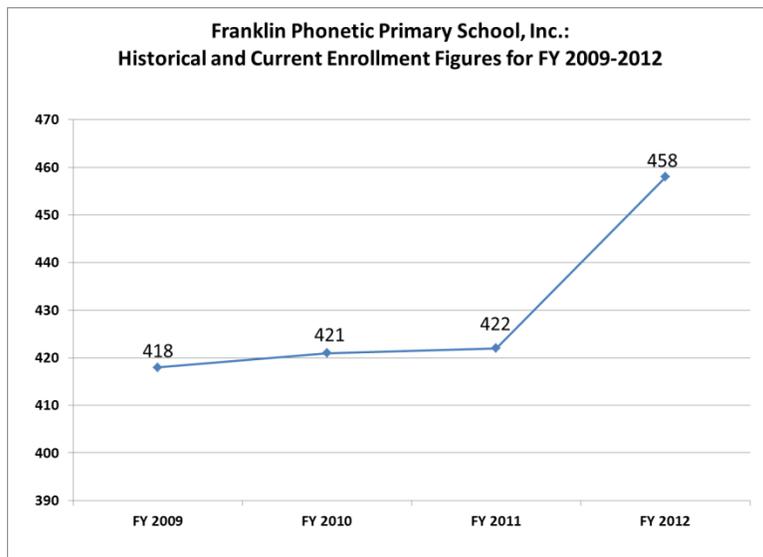
The graphs below depict the charter holder’s academic performance using the Board’s Level of Adequate Academic Performance. Growth figures are all within one standard deviation of the median.



**Academic Choice:**

All data in this section is supplied by applicant.

**A. Enrollment:** Since opening in 1996, Franklin Phonetic Primary School has increased the enrollment cap to 450 from their starting cap at 350. The chart below represents enrollment figures for the past four years taken on February 15 of each year. The number of students has continued to steadily increase from 86 in the first year of operation to the current number of 458.



- B. Retention Rate:** The retention rate at FPPS is detailed by the following examples:
- 8<sup>th</sup> grade students that have been with FPPS since kindergarten are given the honor to give a speech at their promotional ceremony. FPPS has found that approximately one third to one half of each 8<sup>th</sup> grade class fit that category.
  - In the current school year, of a total of 46 6<sup>th</sup> grade students in the Junior High program, 40 were 5<sup>th</sup> graders at FPPS last year. In addition, of 60 students in the 4<sup>th</sup> grade this year, 52 were 3<sup>rd</sup> graders at FPPS last year.
- C. Enrollment Practices:** FPPS has quoted in the replication application the A.R.S. 15-184 for their enrollment practices. They also included, “At Franklin Phonetic School, all students who wish to re-enroll from one school year to the next must complete an enrollment form by February 15 of the previous school year. New enrollments are taken into consideration after this deadline. In the event that the number of interested applicants exceeds the number of spaces available, lotteries have been held and preference is given to siblings of current students.”
- D. Meeting the Needs of the Target Population:** In the narrative, FPPS states, “The population of English Language Learners is expected to be much higher at the new Sunnyslope campus as compared to the Prescott Valley campus as more English Language Learners reside in this area...Additionally, their academic needs will remain the same as those of all Arizona pupils who are required to attain adequate progress in the common core standards.” The FPPS teachers will be required to complete the Structured English Immersion (SEI) coursework before teaching at the new campus.
- E. Mastery and Remediation:** In the narrative, FPPS states, “Assessment is an important part of the Franklin educational process. Students are given weekly Spelling, Phonics, Reading Comprehension, Mathematics, Social Studies, Science and other subject area tests at the classroom level. Writing products are created regularly and scored according to accepted rubrics. RTI (Response to Intervention) assessments are conducted on a quarterly basis. Students who are having academic difficulty are referred for extra help and academic tutoring in an expedient fashion.”

## **Replication School – Franklin Phonetic Primary School - Sunnyslope**

### **School Mission Statement:**

The Mission of the Franklin Phonetic Primary School Sunnyslope campus is to prepare students with the academic skills and personal attributes that will allow them to be successful in their future college and career choices. Students will be able to perform grade appropriate tasks in the areas of math, science, social studies, computer applications, art, music and Spanish as well as attain proficiency in the foundational skill of reading. The school strives to insure that all children meet and surpass prescribed grade level expectations. Following the philosophy of Concerted Cultivation parents are encouraged to work with teachers and education authorities to actively monitor and structure student’s achievement opportunities by completing nightly homework and participating in extra classes.

Children will learn to study, behave appropriately and value learning as they are taught in an exciting orderly classroom environment. By involving parents and including fine arts instruction within the curriculum the school strives to meet the needs of all students and please all families, including those who favor a more traditional approach to education.

### **Market Analysis:**

Two potential sites for the campus have been identified in the Sunnyslope area. Both sites do not have any schools within one mile of the surrounding neighborhoods. According to the “Neighborhood Profile” data, the Sunnyslope area has an average household income of \$33,289. The data indicates, “the elementary schools

surrounding the proposed area of the school location, within the Washington School District, have not been rated highly in terms of AZ Learns profiles and parental satisfaction. While some schools in the adjacent school district (Madison) have earned higher rankings, distance could pose a problem for Sunnyslope families who wish to attend a school” in the Madison school district.

“Two charter schools are also located in the surrounding area.” Venture Academy and Montessori Day Public Schools Chartered – Mountain are within the geographic area. “In speaking with area residents, without any advertising or formal solicitation, families of close to twenty children have already indicated interest in this new school project.”

**Governance Structure:**

The Corporate Board of FPPS will be the same for both campuses. As the Corporate Board members are life time appointments there is no election for these positions. The organizational chart provided by the charter representative indicates that the Corporate Board has the following titles: Cindy Franklin is Corporate President, Tom Franklin is Corporate Secretary, Audrey Wright is Corporate Treasurer, and Neil Wright, Melanie Acuri, and Alison Alva make up the rest of the Corporate Board.

FPPS governing board for the school will be the Corporate Board members and include a Staff Representative, Parent Representative, and Community Representative, different from the existing Franklin Phonetic School Board. The governing board will be responsible for school policy decisions, based on their bylaws.

	Franklin Phonetic Primary School	Franklin Phonetic Primary School - Sunnyslope
<b>Instructional Program</b>		
Grade Levels	K-8	K-5
Special Emphasis	Back-to-basics curriculum, time-on-task, sequential learning, Spalding Phonetic Method, study skills, time management, and other pro-social behaviors.	Back-to-basics curriculum, time-on-task, sequential learning, Spalding Phonetic Method, study skills, time management, and other pro-social behaviors.
Methodology	<ul style="list-style-type: none"> <li>Plan daily lessons to deliver curriculum to result in improved student achievement and skill acquisition.</li> <li>Spalding program as the basis for Language Arts curriculum.</li> <li>For the younger students, “Fun With Phonograms” program is used</li> <li>Saxon math curriculum.</li> <li>Response to Intervention (RTI) to support learning.</li> </ul>	<ul style="list-style-type: none"> <li>Plan daily lessons to deliver curriculum to result in improved student achievement and skill acquisition.</li> <li>Spalding program as the basis for Language Arts curriculum.</li> <li>For the younger students, “Fun With Phonograms” program is used</li> <li>Saxon math curriculum.</li> <li>Response to Intervention (RTI) to support learning.</li> </ul>
<b>Demographics</b>		
Location	6116 East Highway 69 Prescott Valley, AZ	10 <sup>th</sup> St. and Alice Ave. or 14 <sup>th</sup> St. and Cinnabar Ave. in Phoenix, AZ
Enrollment	427.13 (FY2012)	100
<b>Organizational Structure</b>		
Authorized Representative(s)	Cindy Franklin	Cindy Franklin
Corporate Principals	Cindy Franklin Thomas Franklin Audrey Wright Neil Wright Melanie Acuri Alison Alva	Cindy Franklin Thomas Franklin Audrey Wright Neil Wright Melanie Acuri Alison Alva
Governing Board	Cindy Franklin	Corporate: all 6 officers

	Thomas Franklin Audrey Wright Neil Wright Melanie Acuri Alison Alva	School Staff: 2-3 Parents: 1 Community: 1
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**Board Options:**

Option 1: The Board may approve the replication application package. Staff recommends the following language for consideration: I move, based on the information contained in the Board materials and presented today, that the Board approve the replication application and grant the replication charter to Franklin Phonetic Primary School, Inc. to establish Franklin Phonetic Primary School - Sunnyslope charter school to serve grades K-5.

Option 2: The Board may deny the replication application. The following language is provided for consideration: I move, based on the information contained in the Board materials and presented today, that the Board deny the request for the replication charter of Franklin Phonetic Primary School, Inc. to establish a charter school for the reason:

- (list the specific reasons the Board may have found during its consideration).