PETER EZUGWU

[redacted]

PERFORMANCE DRIVEN MANAGEMENT

***Core Skills & Competencies*:**

Chief Executor| International Program Developer| Professional Athlete| Innovative Entrepreneur| Communication Relations Advance Communication Skills| Quadra-lingual | Sports & Business Development| Mentoring Risk and Resource Management| Budget Forecasting | Operational Analysis | Account Management |Project Management | New Vendor Procurement | Client Retention| Quality Assurance

Oversees operations of organization, implements plans, manages human resources of organization, manages financial and physical resources, entrepreneurial branding, marketing experience and successful business creation and ownership. Initiated new client procurement push amongst local communities, school districts and businesses. Possesses high level of integrity and a hard work ethic. Creates and nurtures rapport with customers and builds strong repeat referral business. Established beneficial relationships and identified resources to effectively reach objectives and goals. Developed an impressive and efficient productive client-focused strategy plan, implementing customer-focused training and support programs to exceed client expectations. Implemented a thorough capitalization of revenue enhancement opportunities to directly impact the growth and development of organization.

PROFESSIONAL EXPERIENCE

Chief Executive Officer
FSIE CEO/ International and General Camp Director/ 2008- present

- Managed a wide range of existing relationships and built a multitude of new partnerships in the US and International communities. Directed sports camps, academic camps and after school programs.
- Devised effective plans for new programs, supports motivation of employees in organization products/programs and operations.
- Created and implemented new strategies to expand the marketing of educational and athletic programs and initiatives among the school districts.
- Oversees design, marketing, promotion, delivery and quality of programs, products and services.
- Recommends yearly budget and prudently manages organization's resources within those budget guidelines according to current laws and regulations
- Created alliances with businesses (Chipotle, Sardellas, Barros, Panda Express, Wal-Mart, Target, LA Fitness, Top Shelf, Nike, SWA, etc) and schools (Liberty High School, Sun Rise High school, Lake Pleasant Elementary, Joy Christian, Dysart District, City of Peoria, City of Surprise, Communities in Schools) to integrate International teens with local teens to create a great basketball and cultural experience for everyone involved.
- Created and Implemented sports programs and other programs for youth to incorporate positive character building skills and life skills.
- Effectively manages the human resources of the organization according to authorized personnel policies and procedures that fully conform to current laws and regulations.
- Maintained client and professional relationships.

Professional Client Procurement
Dealmaker Inc/ Pro Players Access Group 2000 -2009

- Instrumental in structuring and building recruitment division of the company.
- Served as an offsite consultant referring and brokering deals between company and clients.
- Facilitated marketing and client procurement process.
- Worked with a wide range of professional clientele.

Professional Experience Continued . . .

Professional Athlete
Major European Basketball League, June 1998-June 2010

- Recruited by Sports Talent Agency after NCAA tournament. Played and traveled throughout Europe, including Italy, Spain, France, Russia, Poland, Austria and Switzerland. Currently represented by Interperformances Group one of the top sports agencies in the world.
- As a player regarded as one of the most physical players in the league, frequently amongst the top 3 rebounders.
- Has a great feel for the game of basketball both on and off the court.
- Easily adapts to new teams and situations.
- Fluent in Spanish, Italian and French.
- Actively involved in basketball teams marketing and business endeavors.
- Knows how to relate to and understand a professional basketball player.

International Community Outreach / Company Ambassador
Edimes, Pavia, 1998-2010

- Clearly and effectively communicated protocol, procedures and direction of programs in Italian and Spanish.
- Served as a lead representative focused on bridging cultural gaps between foreign players and locals.
- Created community organized events to bring awareness on different issues, including breast cancer, mental and physical child disabilities.
- Created better visibility through various marketing, advertising, print, television and internet for team parent company products and services.
- Directed foreign clubs on four different occasions. Led charitable initiatives in local hospitals, schools, to bring food, toys and sports to the less fortunate children (Pavia Italy)

PROFESSIONAL DEVELOPMENT

Eastern Michigan University 1994- 1998
Scholarship to Eastern Michigan University, Ypsilanti Michigan
Graduated with Bachelor of Science Legal Studies with Honors, Minor in English

CERTIFICATIONS & ACCOMPLISHMENTS

- **2013** – Awarded by the City of Peoria, Chief of Police, "The Community Partnership Award"
- **2010 Completed** First Aid Certified, Certified Basketball Coach, Arizona clearance card, Interpol background check.
- **2011-Present**, Member of Business Advisory Team (Washington Elementary School District)
- **2000-Present**, Active Public speaker at Elementary Schools across the West Valley, Dysart and Washington Elementary School Districts
- **2008-Present**, Active mentor for over 10 student- athlete teens in the West Valley
- **2008-2010** Bosman Player of the year award in Italy
- **2006-2008** Community Outreach Award, Pavia Italy
- **1996-1998** Named on the Mid American Conference All Academic Team
- **1994-1998** Named Scholar Athlete of the year, recognized for outstanding Academic and Sporting accomplishments by EMU.
- **1994-1998** Won the MAC Championship 2 times, reached the NCAA tournament 2 times, NIT 2 times.

HOBBIES & INTERESTS

- Traveling, International Affairs, Politics, International Politics.
- Exercising, Exploring Diverse Cultures and Cuisines, Languages.
- Volunteers for several charitable organizations both Nationally/ Internationally.