

**AGENDA ITEM: Educational Enterprises, Inc. Application**

Educational Enterprises, Inc. submitted an application package for the Board’s consideration. This report contains:

- Background information regarding the qualifications of the applicant,
- A copy of the scoring rubric which confirms the application package meets the requirements as demonstrated through the review of the preliminary application package submitted on August 3, 2009, the technical assistance provided to the applicant, and a review of the revised application package submitted on December 21, 2009, and
- Staff’s overview and summary of the application package.

The following background information is provided for your consideration:

Educational Enterprises, Inc. is a not-for-profit corporation that was created on July 20, 2006 for the purpose of conducting public education with three (3) officers and directors: James Rahn became a member 12/01/2006; Andrew Neumann became a member 12/01/2006; and Mark Neumann became a member 12/01/2006.

**Background Information**

Corporate Principal	Education History	Employment History	FCC	Notes
James Rahn	Master’s degree in School Administration	President, Kern Family Foundation, 2007 – present Director, Center for Urban Teaching, Wisconsin Lutheran College, 2001 – 2007	Valid	There were no concerns identified in the background and credit check.
Andrew Neumann	Doctorate degree in Educational Mathematics	President, Education Enterprises, Inc. and Hope Lutheran Schools, 2006 – present Math Professor, Wisconsin Lutheran College, 2004 – 2005	Valid	There were no concerns identified in the background and credit check.
Mark Neumann	Master’s degree in Instructional Leadership	Owner, Neumann Developments, Inc., 2000 – present	Valid	There were no concerns identified in the background and credit check.
Paul Kremer, Charter Representative	Master’s degree in Educational Psychology	Executive Director, Eagle College Prep, Educational Enterprises, Inc., 2006 – present Manager, Cousins Subs, 1998 – 2005	Valid	There were no concerns identified in the background and credit check.

**Current and Prior Charter Compliance**

Compliance Information
<p>These applicants were also identified as corporate principals and charter representatives for one other charter sponsored by the Board:</p> <p><b>Educational Enterprises, Inc.</b> currently has one charter which operates one school site, EAGLE College Prep. Educational Enterprises, Inc. was approved on January 16, 2007 to serve grades K-5. On November 20, 2009 the board approved an amendment to increase the grades served to K-8 effective with the 2010-2011 school year. EAGLE College Prep did not receive an AZLEARNS profile for 2009 because it did not have</p>

any students enrolled within the first 10 days of its school year. The school met AYP in 2009.

There were no compliance issues identified for the charter above.

**School Governing Body**

Member Type	Number	Name
Organization Principal	0	
School Staff (non-voting)	1	TBD
Parents	2	TBD
Community	2	TBD
Local Business Leaders	2	TBD
Other	1	[sic]

**Roles and Responsibilities**

Applicant	Governing Body
<ul style="list-style-type: none"> <li>• Debt or bond financing</li> <li>• Approve final budget and compensation plan</li> <li>• Sale, lease, purchase, or disposition of real property</li> <li>• Any contractual agreements of \$30K or more</li> <li>• Hiring and dismissal of Principal</li> </ul>	<ul style="list-style-type: none"> <li>• Develop job descriptions</li> <li>• Develop compensation plans</li> <li>• Develop policy handbooks</li> <li>• Develop and recommend annual budget</li> <li>• Approve fund transfers of more than \$15K</li> <li>• Review and approve curriculum</li> </ul>

**Program of Instruction**

Mission	EAGLE College Prep Performing Arts Performing Arts [sic] is a college-preparatory school where we work together toward the pursuit of academic excellence and character development in a safe and supportive learning environment with a performing arts emphasis.
Description of Community and Target Market	There are few college preparation schools that begin at an early age (K-5) in the Phoenix metro area. The planned community for EAGLE College Prep Performing Arts is going to serve the same community of EAGLE College Prep Elementary School. The geographic center of the target area is Central and Southern. Boundaries are 24 <sup>th</sup> Street (East), 27 <sup>th</sup> Avenue (West), South Mountain Avenue (South), and Broadway (North). Roosevelt (15 schools) and Laveen (6 schools) Elementary School Districts are within or neighbor the target area. The median income for zip code area 85041 of \$32,998 is 40% lower than the median income of Maricopa County. The Roosevelt area ethnicity is 74% Hispanic and 9% African American. The Laveen district is comprised of 23% Hispanic and 39% American Indian ethnic groups. The 2000 Census data revealed 30% of the population is children under the age of 14. The South Mountain District News printed in June of 2006, “Laveen is one of the fastest growing school districts in the state with an estimation of 800 new students being enrolled each year for the next five years”.
Comprehensive Program of Instruction Summary	In the narrative, the applicant proposes to provide college preparation with an arts emphasis in the K-4 grades. The arts are defined as music, visual arts, drama, dance, and literature/creative writing. In addition, there will be a specific focus on these character development traits; trustworthiness, fairness, caring, citizenship, responsibility, and respect. A wide variety of expository, hands-on, and interactive approaches will be utilized in delivering instruction. Assessment is viewed as a process rather than a single, snapshot event to diagnose and guide instructional decision-making. Continuous assessment will occur through the use of portfolios, teacher-developed tests, projects, performance-based, presentations, text-developed, quizzes, homework, and informal assessments such as

	conversations with students. Structured remediation and acceleration opportunities are an integral part of the overall route to academic and artistic greatness for all students regardless of their performance level.				
School Calendar	Extended – 200 days				
Student Count	Year	Grades Served	# of Students	# of Sites	
	1	K-2	135	1	
	2	K-3	189	1	
	3	K-4	216	1	
Findings	The application met the minimum requirements in the Comprehensive Program of Instruction.				

**Business Plan/Budget**

Budget	The applicant has designated \$49,000 in other secured funds for start-up purposes that includes a cost-sharing approach for personnel salaries and benefits. Educational Enterprises, Inc. and the original EAGLE College Prep Elementary School will provide curriculum, financial, and management expertise at no cost. A charter school planning grant, to support start-up costs, is also being written. Years one through three of the operating budget are based on 95% of the projected student enrollment. Projected annual budget balances are: Year One - \$187, Year Two - \$139,283, and Year Three - \$134,475. At the end of each month during the first year revenue exceeds expenditures.
Secured Funds	Educational Enterprises, Inc. is funding the start-up operations as stated in the narrative. No additional secured funds were verified.
Findings	The application met the minimum requirements in the Detailed Business Plan.

**Site Information**

Name of Proposed School	EAGLE College Prep Performing Arts
Location	Confirmed location:  EAGLE College Prep Performing Arts School (applicant) will coexist with the original site of EAGLE College Prep Elementary School at 2450 W. South Mountain Avenue, Phoenix, AZ 85041.
Secured Facility	EAGLE College Prep Performing Arts School (K-4) will co-exist with EAGLE College Prep Elementary School (K-4) during its infant years (both on the same campus sharing building space). EAGLE College Prep Elementary School is scheduled to complete expansion work to add grades 5-8 on the existing campus by May, 2010. The plans, over the next four (4) years, are to add 23,000 square feet for classrooms as well as additional open spaces. During the 2010-2011 year, a total of 6,300 square feet will house six (6) classrooms and a lobby/office/meeting room area.

**Scoring Rubric Summary**

Preliminary application package scoring rubric results: 24% of the scoring areas did not meet the criteria.  
 Revised application package scoring rubric results: 0% of the scoring areas did not meet the criteria.

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**Staff Recommendations**

Approve the application and grant a charter to Educational Enterprises, Inc. to establish EAGLE College Prep Performing Arts school.