Organization Description

B.1 Applicant Entity

Colegio Petite Phoenix (the "Academy") was originally incorporated as Gilberts Arts Academy Public Charter Elementary School corporation (GAAPCES) in 2008 for the sole purpose of operating a charter school that addresses the unmet needs of its community. In 2009, GAAPCES entered a charter transfer agreement with the Arizona State Board for Charter Schools (the authorizer) to operate a charter school known as Gilbert Arts Academy (GAA), which had operated previously under a separate entity. Functioning as the Corporate Board and the Academy Governing Body, GAAPCES carried out the duties of the Corporation and the Academy including setting policies/procedures and implementing all aspects of the charter contract, and appointing a school director. From 2009-2011, GAAPCES operated as a school serving K-6 students in the East Valley. In 2012, the charter contract between GAAPCES and the ASBCS to operate GAA was transferred to Kaizen Education Foundation, an AZ not-for-profit corporation, which allowed the school to transition to a 501(c)3 status. During the transfer, Gilbert Arts Academy continuously operated. After the transfer from GAAPCES to Kaizen, GAAPCES became a dormant corporation, without a campus, with the mission to educate underserved students in the community. On June 20, 2013, GAAPCES was renamed Colegio Petite Phoenix and is in the process of applying for a charter to operate, which is the subject matter of this application.

The Academy was formed as a membership entity having members ("Member(s)"). The initial Member of the Academy is The Leona Member Corporation, an Arizona corporation, an entity that serves not only as the initial Member of the Academy, but as a participating member of a number of non-profit Arizona entities which operate public charter schools within the State of Arizona. Consistent with the Articles of Incorporation, Bylaws and express purposes of the Academy, membership in the Academy does not represent an economic or proprietary interest, directly or indirectly, in the assets or the profits of the Academy, as the Academy is organized exclusively to create, develop and operate a charter school for the benefit of the public, pursuant to Section 15-183, et seq. of the Arizona Revised Statues. Colegio Petite Phoenix (The Academy) does not have any subsidiary relationships to any other organization.

The obligations and duties of the Member(s) of the Academy are to appoint the appointed the Board of Directors of the Academy ("Academy Board") and to establish and appoint a community based advisory governance board (the "Governing Body") to provide direction and policy for the Academy, as contemplated in the Academy Bylaws. All corporate powers of the Academy are to be exercised by or under the authority of the Academy Board, and the business and affairs of the Academy will be managed under the direction of the Academy Board. The Governing Body will be responsible for advising and providing direction for the establishment of the overall policies and focus of the Academy, such as determining the educational policies of the Academy and future modifications thereto. The Governing Body's powers are limited to policy decisions regarding overall policies of the Academy.

In addition, the governing instruments of the Academy Board provide that the Academy Board is to appoint individuals or an educational management organization (a "CMO") to serve as the "School Director" for the Academy to carry out the (i) directions and mandates of the Academy Board and (ii) policies established by the Governing Body. As a consequence, the School Director shall be directly responsible to the Academy Board and the Governing Body. The Bylaws of the Academy dictate that the School Director will have general management of the artistic, academic, financial, business and administrative operations of the Academy and shall prescribe and direct (within the dictates and policies of the Academy Board and the Governing Body) the course of study, the discipline to be observed, the assessment of student performance, and shall be responsible for all required reporting to the State of Arizona. The School Director shall employ and discharge all personnel, prescribe their duties and terms of office, shall set their salaries within the minimum and maximum limits established by the Board of Directors (including the annual academy budget) and shall conduct annual reviews of all personnel. It is anticipated that the Academy Board will retain and appoint Leona Arizona Management, LLC, an Arizona limited liability company, an affiliate of The Leona Group, LLC ("The Leona Group"), to serve as the School Director for the Academy, as further outlined in Section B.3.1 of this application.

The Academy Board will be comprised of two initial members, Dr. William Coats and Michele Kaye. As specified in Section B.1. of this application, the Academy Board will operate to ensure that the duties set forth in the Bylaws are carried out and will be responsible for (i) exercising all corporate powers of the Academy and (ii) directing the business and affairs of the Academy.

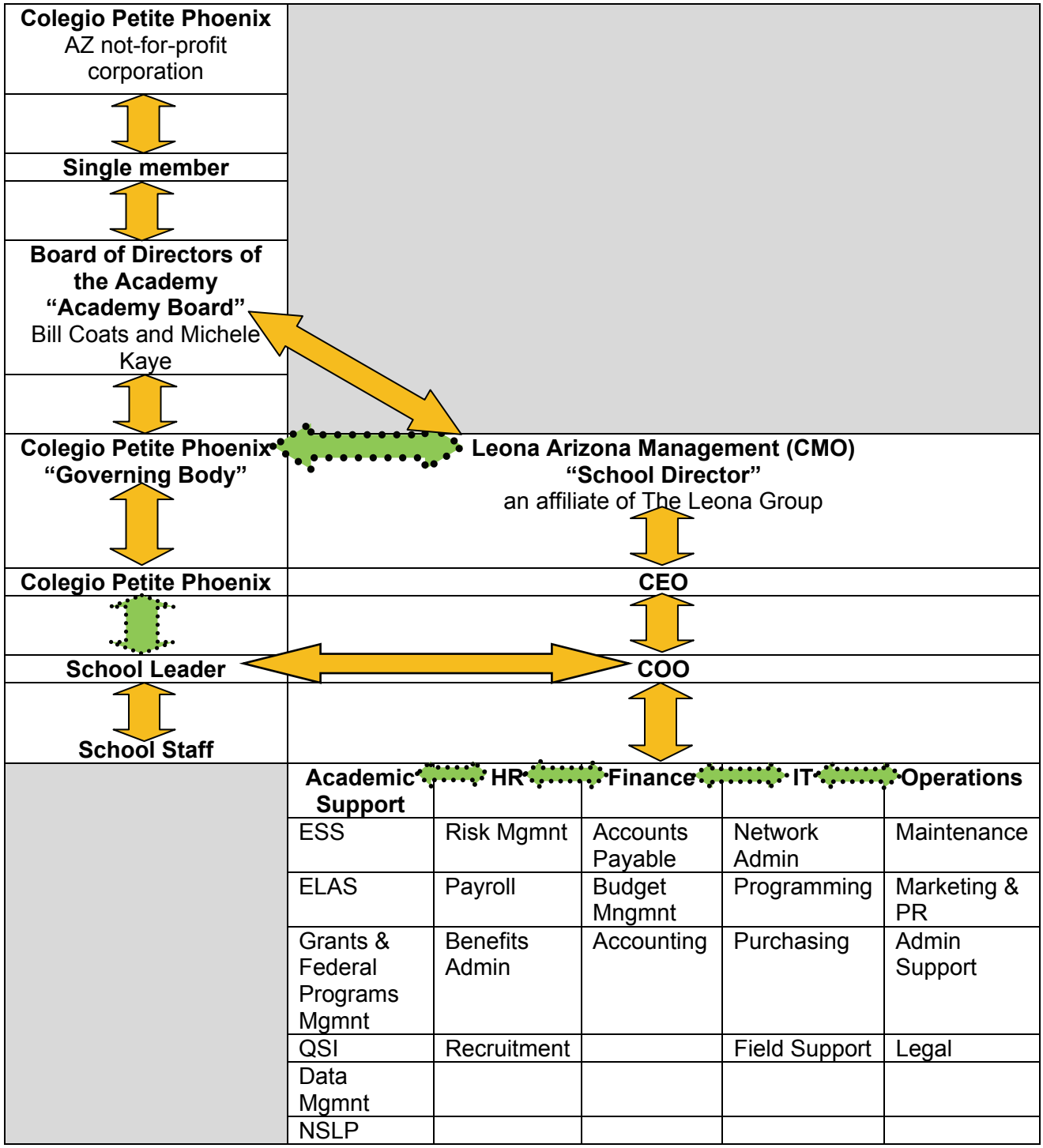
Dr. William Coats, Director

As founder and CEO of The Leona Group, Dr. Coats holds a Doctoral Degree in Research Design and Data Analysis and brings to the table over thirty years of educational experience and business management. As a former school superintendent of four urban districts throughout the United States, he is extremely knowledgeable in all areas of school operations. Dr. Coats currently oversees 72 charter schools in six states. He is well-known and respected in the community and nationally recognized as a leader in education reform.

Michele Kaye, Director

Michele Kaye holds a Master's Degree in Educational Leadership from Northern Arizona University. She has over ten years of school administrative experience in the charter school arena. Additionally, Michele has served as the former Director of Curriculum and Instruction for The Leona Group. Michele has been the current COO for over five years. She is experienced and knowledgeable in leadership, curriculum development and business operations and has a reputation of running efficient and effective charter schools.

It is anticipated that the Governing Body of the Academy will be comprised of between three and five persons appointed by the Member(s) of the Academy from interested parents, education, civic and business leaders from within the communities which will be impacted by the Academy and its operations. It is anticipated that the formation of the initial Governing Body will

occur during the organizational and recruiting phases of the Academy's preparation for its initial academic year of operation.

The Leona Group's service as the School Director for the Academy is detailed in Section B.3. of this application. The org chart and schools affiliated with LAM and The Leona Group are provided below: