
AGENDA ITEM: Replication Application – BASIS School, Inc.**BASIS School, Inc. - BASIS Phoenix
Replication Application Summary Report**

BASIS School, Inc., a non-profit entity, submitted a complete application for the replication of its BASIS Scottsdale school site in Scottsdale. The new contract will be held by BASIS School, Inc. and the proposed new charter school will be named BASIS Phoenix, to operate a school in Phoenix, Arizona, with a planned opening in August 2012.

BASIS School, Inc. is an Arizona non-profit corporation that was incorporated on March 25, 1998. BASIS School, Inc. currently holds six charters, each of which operates a school site: BASIS Tucson (5th-12th), BASIS Scottsdale (5th-12th), and BASIS Oro Valley (5th-11th), BASIS Flagstaff (5th-10th), BASIS Peoria (5th-10th), and BASIS Chandler (5th-10th).

Consistent with the operations of BASIS Scottsdale, BASIS Tucson, BASIS Oro Valley, BASIS Peoria, BASIS Flagstaff, and BASIS Chandler, BASIS School, Inc. would be the charter holder for BASIS Phoenix.

BASIS Scottsdale, BASIS Tucson and BASIS Oro Valley all met the Board’s academic requirements for associated schools for BASIS School, Inc. to be eligible to apply for a replication charter. BASIS Peoria, BASIS Flagstaff, and BASIS Chandler are in their first year of operation.

Replication Model - BASIS SCOTTSDALE**Academics:**

BASIS Scottsdale has experienced the following academic success as measured by state and federal academic accountability systems.

Fiscal Year	AZ LEARNS	Adequate Yearly Progress
2011	Excelling	Met
2010	Excelling	Met
2009	Excelling	Met
2008	Excelling	Met
2007	Excelling	Met

The following statements were excerpted from the BASIS School, Inc. replication application regarding the Program of Instruction of the school to be replicated, BASIS Scottsdale. “The BASIS academic model continues to garner national and international attention for its service to students, as BASIS School’s Inc.’s flagship campus, BASIS Tucson, was once again named one of America’s top five public schools in 2011. BASIS seeks to provide an accelerated liberal arts education at internationally competitive levels for all students. The curriculum, consistent with the highest international academic standards, is designed to help students develop academic and organizational skills that will be essential to their success throughout life.”

In 2011, BASIS Scottsdale had AIMS results shown in the chart below (data supplied by applicant):

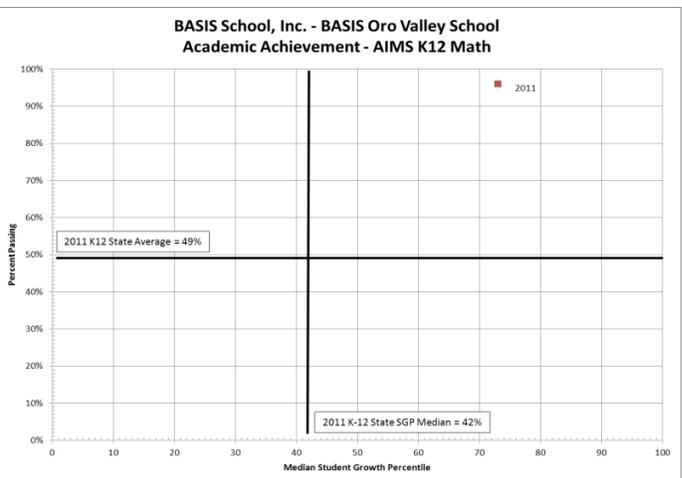
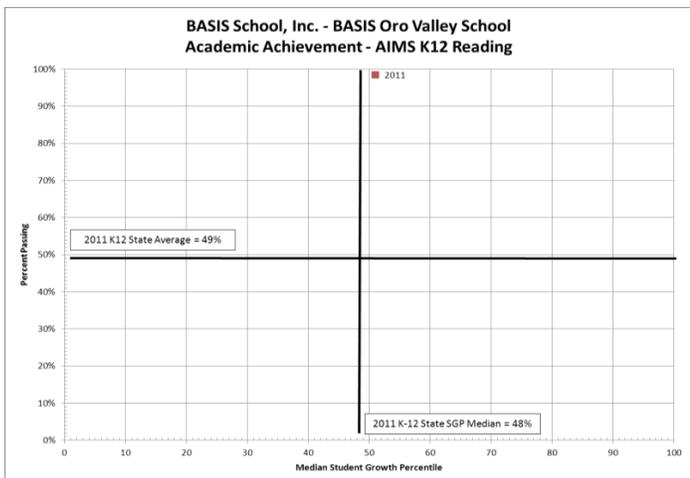
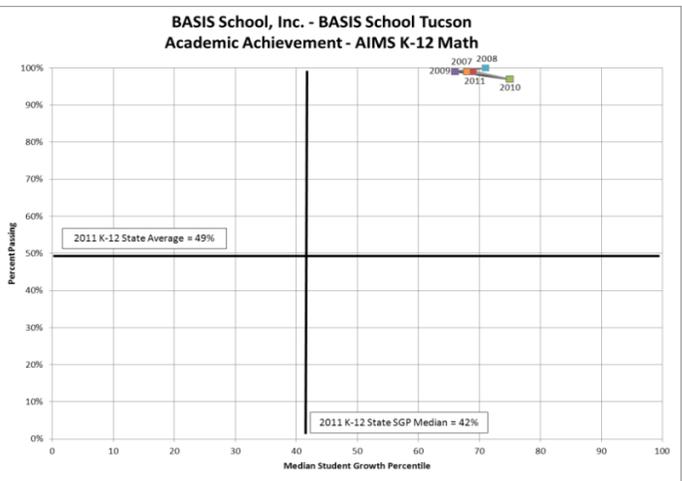
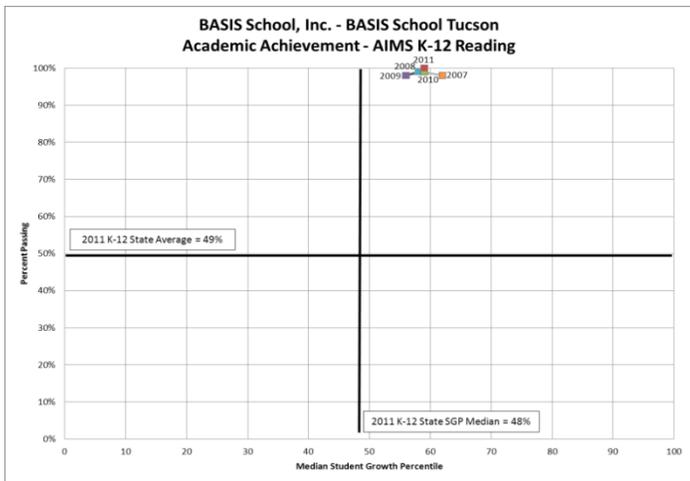
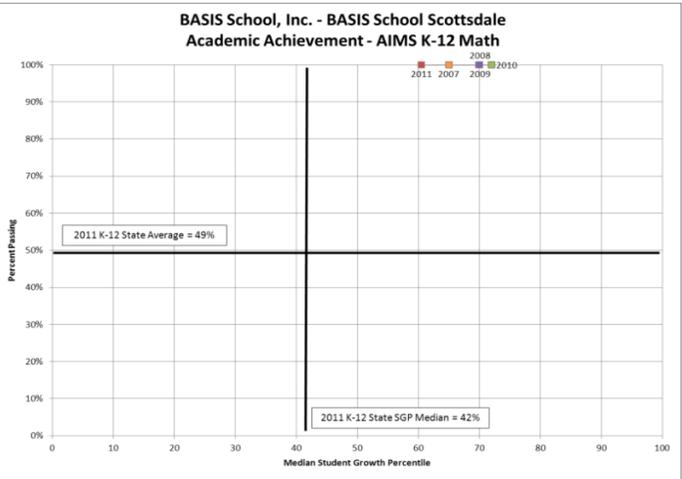
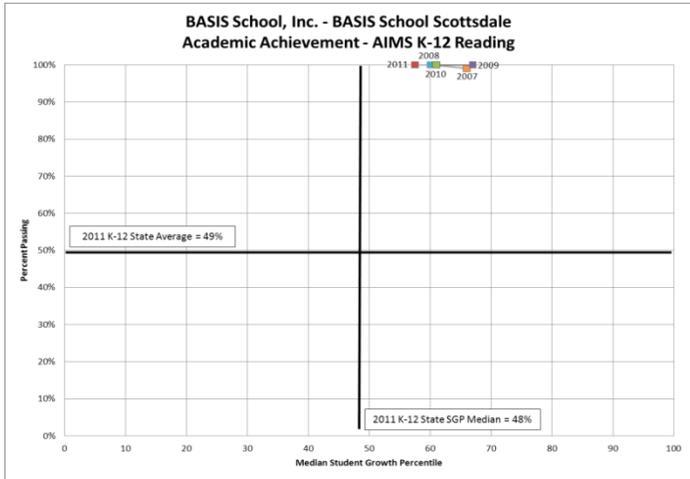
Grade	Math		Reading		Writing		Science	
	Pass	Exceed	Pass	Exceed	Pass	Exceed	Pass	Exceed
5	99	78	100	35	94	12	n/a	n/a
6	99	92	100	30	97	44	n/a	n/a
7	99	92	99	60	95	40	n/a	n/a
8	100	93	100	58	n/a	n/a	100	99
HS	100	100	100	78	100	53	100	98

(All numbers in the table above are percentages.)

“The BASIS high school program is among the most innovative and rigorous in the country, using a unique AP and IGSCIE-intensive curriculum that goes beyond state-mandated standards. Both of these exam systems are high profile subject-specific exams used worldwide, renowned for both their reliability as records of

attainment and as foundations for future scholarship. This system not only mirrors what is found in countries with strong education systems, but also greatly increases the odds that students will learn the content and skills necessary for success in college and in the workforce.”

The graphs below depict the charter holder’s academic performance using the Board’s Level of Adequate Academic Performance.



Academic Choice:

All data in this section is supplied by applicant.

- A. Enrollment:** BASIS Scottsdale has experienced increasing enrollment since it began operations in 2003. In the last three years the enrollment has risen from 593 (2009-10) to 644 (2010-11) to 697 (2011-12).
- B. Retention Rate:** The retention rate of students from one year to the next, when a subsequent grade level is offered, has also been consistently high, as demonstrated by the following chart.

Re-Enrollment Rates, BASIS Scottsdale, 2009-2012 (by school year)

Grade	2009-2010	2010-2011	2011-2012
5	74%	85%	80%
6	76%	78%	82%
7	83%	85%	88%
8	46%	51%	58%
9	71%	82%	88%
10	67%	84%	89%
11	75%	96%	96%

- C. Enrollment Practices:** The enrollment practices at BASIS Phoenix will follow the same procedures in place at all of their schools. Students with registration preference (returning students, siblings, and children of employees and others with a direct connection to school operations) are registered before the lottery takes place. If there are more pre-registered students than spaces available, a lottery will be performed. Once registered, parents/guardians are given strict deadlines for updates and confirmations; if missed, the student is placed on the Non-Active list, and their spot opens up. If there are fewer registration packets than openings at the end of the open registration period, all students who turned in a packet by the deadline are registered, and the Extended Registration period begins. Once all available spaces are filled, the Waiting List opens, and students are assigned a position based on the date of packet submission.

Replication School – BASIS PHOENIX

School Mission Statement:

BASIS Phoenix will provide an accelerated liberal arts education at internationally competitive levels for all students. The rigorous college preparatory education at BASIS readies students for the competitive admissions process, helps them become eligible for scholarships, prepares them to prosper at top colleges, and enriches their lives.

Market Analysis:

After conducting a demographic analysis of the population located within a five mile radius of N. 32nd Street and W. Cactus Road in Phoenix, BASIS School, Inc. determined there are enough age-appropriate students in the target grades 5-12 to sustain a Phoenix campus. In order to reach an enrollment of 600 students, BASIS Phoenix would only need to attract 1.9% of the approximately 31,142 students ages 10-17. Existing BASIS campuses serve between 1.5% and 5.26% of the surrounding student populations, with between 9% and 17% coming from more than 10 miles away.

Governance Structure:

The Board of Directors of BASIS School, Inc. is the Corporate Board responsible for corporate policy and for operations of the corporation, including the charter schools. Currently, there are seven members on the BASIS School, Inc. Board of Directors: Craig Barrett, Chairman; John Morton; Terry Sarvas; Don Budinger; Clint Bolick; Steve Twist; and Michael Block. However, the board of directors can range anywhere from three to nine members according to its bylaws.

Each current BASIS site (Tucson, Scottsdale, Oro Valley, Peoria, Flagstaff, Chandler) currently has an individual School Board. These bodies are governing boards for the schools and, pursuant to ARS §15-183, responsible for the policy decisions of the charter schools. The BASIS Phoenix School Board will contain several members who currently sit on existing BASIS school boards (or high level staff at existing schools). Enlisting members familiar with BASIS schools allows BASIS Phoenix to maintain school policies consistent with our other schools.

	BASIS Scottsdale	BASIS Phoenix
Instructional Program		
Grade Levels	5-12	5-12
Special Emphasis	Accelerated liberal arts education at internationally competitive levels.	Accelerated liberal arts education at internationally competitive levels.
Methodology	<ul style="list-style-type: none"> • Focus on study skills in early grades • Topics taught early and often to prepare for advanced coursework in the upper school • Middle school students required to pass end-of-year comprehensive exams in core subjects • Eighth grade students required to take Cambridge International General Certificate of Secondary Education • High school students are required to complete eight AP courses and take six AP exams • Use of internal and external exams to measure academic progress and strength of curriculum • Remediation efforts to support learning 	<ul style="list-style-type: none"> • Focus on study skills in early grades • Topics taught early and often to prepare for advanced coursework in the upper school • Middle school students required to pass end-of-year comprehensive exams in core subjects • Eighth grade students required to take Cambridge International General Certificate of Secondary Education • High school students are required to complete eight AP courses and take six AP exams • Use of internal and external exams to measure academic progress and strength of curriculum • Remediation efforts to support learning
Demographics		
Location	11440 N. 136 th Street Scottsdale, AZ 85259	32 nd Street & Cactus Rd. Phoenix, AZ
Enrollment	650	682
Organizational Structure		
Authorized Representative(s)	Michael Block Kristen Jordison	Michael Block
Corporate Principals	Michael Block Craig Barrett Clint Bolick Don Budinger John Morton Terry Sarvas Steve Twist	Michael Block Craig Barrett Clint Bolick Don Budinger John Morton Terry Sarvas Steve Twist
Governing Board	Michael Block Olga V. Block Rachelle Block Jamie Capobres Phil Carhuff	Michael K. Block Olga V. Block School Staff: 2 Community: 2 Other: 1

	Julie Davey Stephen Haessler Glenn Hamer John Hillis Nicole Kamp Matthew Ladner Carolyn McGarvey Kathy Morton Anthony Pitucco David Schmitz Renee Snow Julia Toews	
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Suggested Motion:

Accept the replication application package and grant the replication charter for BASIS School, Inc. to operate BASIS Phoenix.