B.1 Applicant Entity

The BASIS Mesa K-6 charter will be held by the Arizona non-profit corporation BASIS Schools, Inc. (BSI). All of the Arizona BASIS schools are overseen by the BSI Board of Directors. For each school in the BASIS network, BSI has entered into a service agreement for management services with BASIS.ed, a for-profit entity incorporated in Arizona that currently provides all school management services to schools using the BASIS name.

BASIS Tucson, the first BASIS School, was founded in 1998 by Dr. Michael and Olga Block. Over the past 16 years, Michael and Olga have held various roles in transforming their vision from one small start-up charter with 56 students to a nationally recognized group of charter schools serving more than 6,800 students at 10 locations in Arizona (in the 2013-14 school year), one in Washington D.C. and one in San Antonio, Texas. In 2009, Michael and Olga created an educational management and development organization, BASIS.ed, to enable the BASIS model to continue to grow and scale across Arizona and the nation.

Just as the Blocks have been instrumental in developing the mission and vision of the schools, so too has the work of the BASIS Schools, Inc. (BSI) Board of Directors. The Board has led the effort to expand BASIS across Arizona and the country. BSI is currently the charter holder for thirteen schools in Arizona and is affiliated with the non-profit entities that govern BASIS DC and BASIS San Antonio.

Background on the Leaders of BASIS Schools

Michael Block, Co-Founder

Michael K. Block is a co-founder of BASIS Tucson and BASIS Scottsdale, both nationally recognized college preparatory charter schools, and was the co-CEO of BASIS.ed until August 2014. Dr. Block received his BA, MA and Ph.D. in Economics from Stanford University and has published extensively in professional journals. Dr. Block is also an Emeritus Professor of Economics and Law at the University of Arizona and has been involved in higher education since 1972. Before moving to the University of Arizona, Dr. Block was a Senior Research Fellow at the Hoover Institution at Stanford University and taught at the Naval Postgraduate School, Stanford University, and Santa Clara University. After the fall of the Berlin Wall, he conducted workshops in Eastern and Central Europe for the Economic Development Institute of the World Bank. In addition to being an academic, Dr. Block has served in government on a number of occasions, including serving as a founding member of the United States Sentencing Commission from 1985 to 1989. In 1995-96 he served as Senior Policy Advisor to the Governor of Arizona. Dr. Block also participated in the public policy arena as president of the Goldwater Institute in Phoenix, Arizona from 1992-2001 and was deeply involved in their efforts to foster charter schools in Arizona. Dr. Block was Chief Operating Officer for BASIS Schools, Inc. from 2005-2009 and co-CEO of BASIS.ed until August 2014.

Olga Block, Co-Founder

Olga Block is a co-founder of BASIS Tucson and BASIS Scottsdale, both nationally recognized college preparatory charter schools, and was co-CEO of BASIS.ed, an Educational Management Organization, until August 2014. Olga Block received her Engineer's Degree in Economics from Prague Economics University and did graduate work at Cornell University. She has published articles on economic programming models, health care, and law and economics in professional journals. Before immigrating to the United States, Ms. Block taught Economics at Prague Economics University and Charles University

in Prague, where she was also Vice Dean of Students in the Social Science Faculty. She was a researcher at the Goldwater Institute in Phoenix in 1997-98, concentrating on education issues. Olga Block was Head of School for BASIS Tucson from 1998-2003 and CEO of BASIS Schools, Inc. until 2009. She was co-CEO of BASIS.ed until August 2014.

Peter Bezanson, CEO

Peter Bezanson has been the CEO of BASIS.ed since August 2014. He comes to BASIS from Great Hearts Academies, where for the last two years he helped to lead national expansion for Great Hearts. He served as Chief Growth Officer for Great Hearts America and President/Superintendent of Great Hearts Texas. Before that, he spent seven years as the Chief Academic Officer for Great Hearts Arizona. Dr. Bezanson has also taught courses in calculus, physics, and philosophy. He has participated in business and strategic planning for the Arizona Charter Schools Association and is currently in his second term as a director on the Arizona State Board for Charter Schools, the primary charter authorizer in Arizona. Dr. Bezanson received his B.A. in Mathematics and Philosophy from St. John's College and his M.A. and Ph.D. in Philosophy from the University of Iowa.

BASIS Schools, Inc. Board of Directors

The Board of Directors of BASIS Schools, Inc. (BSI) is the Corporate Board responsible for overseeing all corporate activities and operations; the lease or acquisition and continuing ownership of school facilities, ensuring compliance with the Charter Contract and applicable law; adopting an annual charter school budget for each fiscal year that has adequate resources to fulfill its obligations under the Charter Contract; appointing, reappointing and establishing terms for the School Governing Body members; reviewing Annual Financial and Compliance Audits; and contracting with and overseeing the Educational Management Contract with BASIS.ed.

The BSI Board of Directors has years of experience in federal education reform policy and local education management, and they are elected for their expertise in the field of education and for their support of innovation in education. The initial Board of Directors was established in 1998 and has operated consistently since that time.

The Board of Directors plays a critical role in defining and maintaining the BASIS mission, and thus succession planning for filling vacant positions is therefore extremely important. Succession planning for the Board of Directors starts with the identification of individuals who share a keen appreciation for the mission of BASIS and will be able to bring relevant expertise to the growth and development of the organization. Current Directors are responsible for searching for suitable candidates. Once individuals are identified, a rigorous interview process follows to ensure alignment with the BASIS mission and commitment to extraordinary results. New members of the Board of Directors are elected by a majority of current members.

Craig Barrett, the Chairman of the Board, has been an avid supporter of BASIS for many years; he assumed the position of Chairman on July 1, 2010 and has set in motion an aggressive growth plan during his time on the Board (see Table 4). Dr. Barrett is a staunch supporter of education reform and a staple in the on-going national dialog on education and education reform, relentlessly pushing for reform measures to help the United States improve its results in comparison to our international peers.

Table 5
Schools operated by BASIS Schools, Inc.

School Name	Grades Served*	Authorizer	Years of Operation	Nature of Involvement
BASIS Ahwatukee	4-11	Arizona State Board for Charter Schools (ASBCS)	2013-	Charter holder
BASIS Chandler	5-12	ASBCS	2011-	Charter holder
BASIS Flagstaff	5-12	ASBCS	2011-	Charter holder
BASIS Mesa	4-11	ASBCS	2013-	Charter holder
BASIS Oro Valley	6-12	ASBCS	2010-	Charter holder
BASIS Oro Valley K-6**	K-5	ASBCS	2014-	Charter holder
BASIS Peoria	5-12	ASBCS	2011-	Charter holder
BASIS Phoenix	5-12	ASBCS	2012-	Charter holder
BASIS Phoenix Central**	K-6	ASBCS	2014-	Charter holder
BASIS Prescott**	5-10	ASBCS	2014-	Charter holder
BASIS Scottsdale	5-12	ASBCS	2003-	Charter holder
BASIS Tucson North	5-12	ASBCS	2012-	Charter holder
BASIS Tucson K-6	K-6	ASBCS	1998-	Charter holder

** In the 2014-2015 school year.*
*** These schools will open in fall 2014.*

Along with Dr. Barrett, the BSI Board of Directors includes a collection of education supporters and experts in their fields; the direction and vision of the school has grown organically from the members' various backgrounds and their shared vision for educational excellence in America.

Bios of the Board of Directors of BASIS Schools, Inc.

Craig R. Barrett, Ph.D., President and Chairman

Dr. Craig Barrett is a leading advocate for improving education in the U.S. and around the world. In May 2009, he stepped down as Chairman of the Board of Intel Corporation, a post he had held since May 2005, following 35 years of service to the company.

Dr. Barrett received his BS, MS and PhD degrees in Materials Science from Stanford University. After graduation, he joined the faculty of Stanford in the Department of Materials Science and Engineering, rising to the rank of Associate Professor. Dr. Barrett was a Fulbright Fellow at Danish Technical University in Denmark and a NATO Postdoctoral Fellow at the National Physical Laboratory in England.

Dr. Barrett chairs Achieve, Inc., Change the Equation (a national science, technology, engineering and math [STEM] initiative), the Governor's Arizona Ready Education Council, and Dossia. He is vice chair of Science Foundation Arizona and is a member of the board of directors of K12 Inc., Society for Science and the Public, the Arizona Commerce Authority board, and a faculty member of Thunderbird School of Global Management. Dr. Barrett has co-chaired the Business Coalition for Student Achievement, the National Innovation Initiative Leadership Council, and has served as a member of the Board of Trustees for the U.S. Council for International Business and the Clinton Global Initiative Education Advisory Board.

Michael K. Block, Ph.D., Director

Bio provided above.

Clint Bolick, J.D., Director

Clint Bolick serves as the director of the Scharf-Norton Center for Constitutional Litigation at the Goldwater Institute. The Goldwater Institute's Center for Constitutional Litigation is the first of its kind and a new avenue for free-market organizations to advance freedom in the United States. A legal pioneer in a number of areas, Mr. Bolick is perhaps best known for his leadership in defending state-based school choice programs. He has argued and won significant cases in both state and federal courts, winning school choice victories in the Supreme Courts of Wisconsin, Ohio, and Arizona, as well as in Zelman v. Simmons-Harris before the Supreme Court of the United States. Before joining the Goldwater Institute, Mr. Bolick was a co-founder and former vice president of the Institute for Justice and former president and general counsel of the Alliance for School Choice. Mr. Bolick also has served on the board of the Great Hearts Academies charter school network since 2005. He is the author of several books, including *Voucher Wars: Waging the Legal Battle Over School Choice* and *Leviathan: The Growth of Local Government & the Erosion of Liberty*. His most recent, award-winning book, *David's Hammer: The Case for an Activist Judiciary*, released in April, 2007 was chosen for the June 2007 Lysander Spooner Award for Advancing the Literature of Liberty.

Donald V. Budinger, Secretary

Don Budinger is one of the founders and the former president of Rodel, Inc., a garage start-up that grew to become the world's largest manufacturer of the surface finishing chemicals used to make computer chips, rigid memory disks, and specialty optics.

When Rodel was sold in 1999, a significant portion of the proceeds was contributed to create The Rodel Foundations. The purpose of the Rodel Foundations is to improve the pre-kindergarten through 12th grade public education systems in Delaware and Arizona so that they will be widely recognized as two of the best in the nation.

Currently, Mr. Budinger is Chairman and Founding Director of the Rodel Foundations, Chairman and Founding Director of Science Foundation Arizona, Board Member and Founding Chairman of the Arizona College Scholarship Foundation, Board Member of Tucson Values Teachers, The Morrison Institute, Greater Phoenix Economic Council and Greater Phoenix Leadership. In addition, Don serves on the Bioscience Roadmap Steering Committee, the Southern Arizona Leadership Council, and the O'Connor House Advisory Group.

John Morton, Treasurer

John Morton serves as Treasurer of the BASIS Schools Board of Directors. He is the founder and former president of the Arizona Council on Economic Education. Previously, he taught high school economics in Illinois and was the founder and director of the Governors State University Center for Economic Education. He was vice president for program development for the National Council on Economic Education and chaired the advisory board of The Wall Street Journal Classroom Edition. Mr. Morton has written over 40 publications and books of instructional activities for high school economics courses, including four widely used textbooks. He was greatly involved in establishing economics as an Advanced Placement® course and served three years on the College Board task force to develop the AP® Economics curriculum and a subsequent four years on the test development committee. Mr. Morton is also the author of the widely used supplemental package for the AP® Economics course, Advanced Placement® Economics. He received his BS from Miami University (Ohio) and his MA from the University of Illinois (Urbana-Champaign) and did post-MA work at the University of Chicago.

Terry Sarvas, Director

Terry Sarvas graduated Magna Cum Laude from Arizona State University with a BS in accounting. He has been providing services in corporate compliance, taxation, accounting, financial consulting and litigation support since 1980. Prior to founding Sarvas King & Coleman, P.C., Mr. Sarvas spent six years with the office of the Arizona Attorney General. He has extensive experience with closely-held businesses, public companies, corporate compliance and ethics programs, attorney trust funds, bankruptcy/receivership, commercial litigation, including litigation in health care, insurance loss, and RICO, environmental litigation, forensic accounting, fraud audits, governmental accounting and budgeting, and school finance.

As an active participant in the business community, Mr. Sarvas is a member of the American Institute of Certified Public Accountants, the Arizona Society of Certified Public Accountants, the American College of Forensic Examiners, and the Association of Certified Fraud Examiners. Mr. Sarvas is also a diplomat of the American Board of Forensic Accounting. Away from the office, he is a member of the Goldwater Institute for Public Policy Research, the Arizona Voice for Crime Victims and the Arizona Economic Forum.

Steve Twist, J.D., Director

Steve Twist is an adjunct professor at the ASU College of Law, where he teaches crime victim's rights law; he also serves as Vice President and General Counsel for Services Group of America (SGA), the largest privately held company in Arizona. Prior to joining SGA, he was Assistant General Counsel for Viad Corp in Phoenix, had his own private practice of law, and served as the Chief Assistant Attorney General for the State of Arizona.

He is a founder of the Goldwater Institute, Arizona Voice for Crime Victims, and the Arizona Economic Forum. He served as a member of the Arizona State Board for Charter Schools, also serving as its President, and the Arizona Juvenile Justice Commission, both gubernatorial appointments. In addition to serving on the Board of Directors for BASIS Schools, he served from 2004-2011 on the board of e-cademie, a school operated by the Goodwill of Central Arizona, and he has served on the board of the Arizona Charter School Association. Mr. Twist is the author of the Arizona Victims' Bill of Rights

constitutional amendment which Arizona voters adopted in 1990 and is co-author of *Victims in Criminal Procedure*, 3d Ed. (Carolina Academic Press, 2010), a textbook in crime victim's rights law.

Dan Nienhauser, Executive Director

Dan Nienhauser has worked in industries as diverse as healthcare, education, consumer products, retail, research, economic development and technology transfer among others. He has held executive positions in strategic planning, finance, product, sales management, business development, branding, international general management, and C-level administration. Earlier in his career, he founded and was president of his own design/ideation firm in New York for five years.

He holds a Master of Healthcare Innovation (ASU), an MBA in Finance & International Business (New York University) and a BA in Economics & English (Columbia University). Mr. Nienhauser has lived in Europe and Asia, is fluent in German and has basic knowledge of both French and Mandarin Chinese. He is a mentor at Gangplank Chandler and serves as the president of a non-profit supporting women in the developing world, and he writes and coaches individuals and organizations. Mr. Nienhauser previously sat on the Advisory Board of Advanced Motion Measurement (2007-10), and the Boards of Directors for BioSense International (2008-11) and Sara Lee GmbH (1991-92).

Authorized Representatives

The Authorized Representatives for BASIS Mesa K-6 will be Dr. Craig Barrett (bio above) and Ms. Carolyn McGarvey.

Carolyn McGarvey

Ms. McGarvey is the Vice President of Schools Management Services for BASIS.ed. Her responsibilities include overseeing the operations and educational programing for all BASIS schools. She began her association with BASIS as a volunteer nurse. Upon accepting employment with BASIS, Ms. McGarvey served as Head of School for BASIS Tucson (now known as BASIS Tucson North). She subsequently added the supervision of all BASIS teachers and several administrative and program assistants to her list of responsibilities. Because of her managerial skills and knowledge of operations, BASIS management asked her to be the Head of School for BASIS Oro Valley during its initial start-up years. Ms. McGarvey holds an RG.N. (nursing degree) from Victoria Infirmary, Glasgow, Scotland, an RM (midwifery) from Simpson Memorial Hospital in Edinburgh, Scotland, and a Master's of Education in Supervision and Leadership from Arizona State University.

Reporting Structure

All teachers at a BASIS school site report to the Head of School. The school site Directors report either to the Head of School or the Head of Operations (see school-level organizational chart in B.3 for detail). The Head of School and Head of Operations, in turn, report to the Associate Vice President (AVP). The AVPs each oversee a small cluster of schools in order to provide necessary management services. The AVP reports to the Vice President, School Management Services. Carolyn McGarvey (bio listed above) is the current VP, School Management Services, and the position is a permanent member of the School Governing Body. With input from the local Advisory Board for BASIS Mesa K-6, the School Governing Body reports to the BASIS Schools, Inc. (BSI) Board of Directors.

Dan Nienhauser, the Executive Director of the BSI board, facilitates BSI board meetings and School Governing Body meetings. Through this role, the ED coordinates the requests and activities of these bodies and reports directly to the Board of Directors.